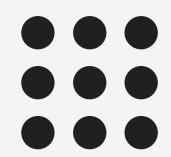


# VOCABULARY CRITIQUE AND GOALS

ESSENTIALS: DAY 4

# DONOW:

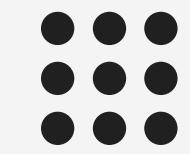


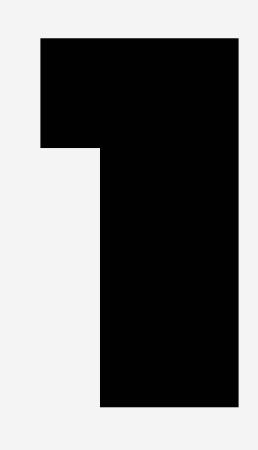
# REVIEW:

- Define LADDER and COVERAGE
- List the Sections of a Yearbook

WRITE IT DOWN AND BE READY TO SHARE!

# JUDGING CRITERIA COLUMBIA SCHOLASTIC PRESS ASSOCIATION

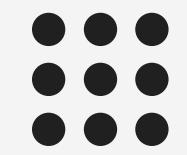




# REFERENCE:

Refers to all of the information that make the book reader-friendly and historically accurate

# JUDGING CRITERIA COLUMBIA SCHOLASTIC PRESS ASSOCIATION

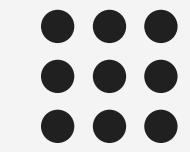




# **VERBAL:**

Good reporting, substantive quotes, and correct style and mechanics must be used

# JUDGING CRITERIA



COLUMBIA SCHOLASTIC PRESS ASSOCIATION

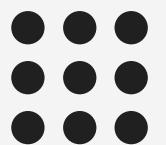


# **VISUAL:**

Design and photography must go hand-in-hand to present a visually attractive story of the year.

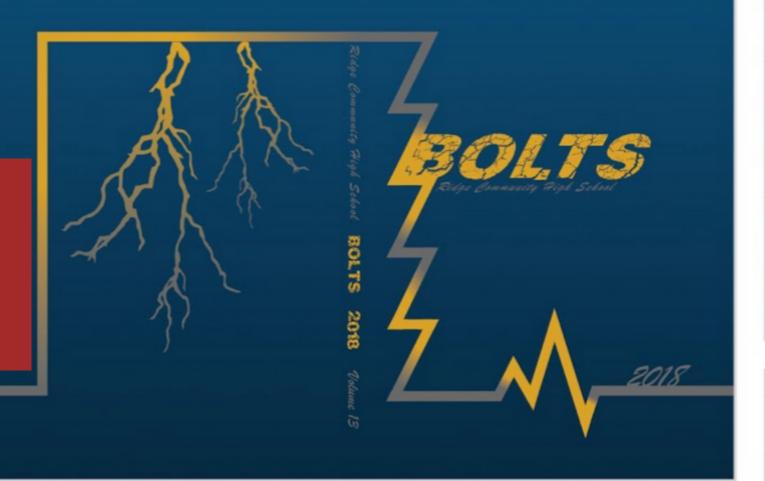
Continuity must be present so that

the individual pictures and copy blocks can be viewed and read without distraction.



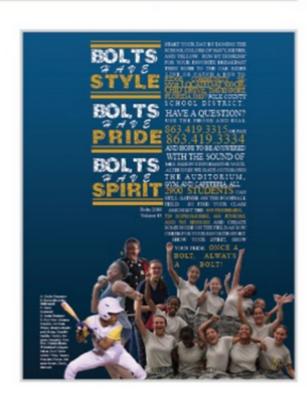
# VOCABULARY TAKENOTES!

THIS WILL HELP YOU UNDERSTAND WORDS USED IN THE CRITIQUE!



# THEME

A central concept or idea around which the coverage and design of the yearbook are built upon to create a **cohesive** (unified) look.



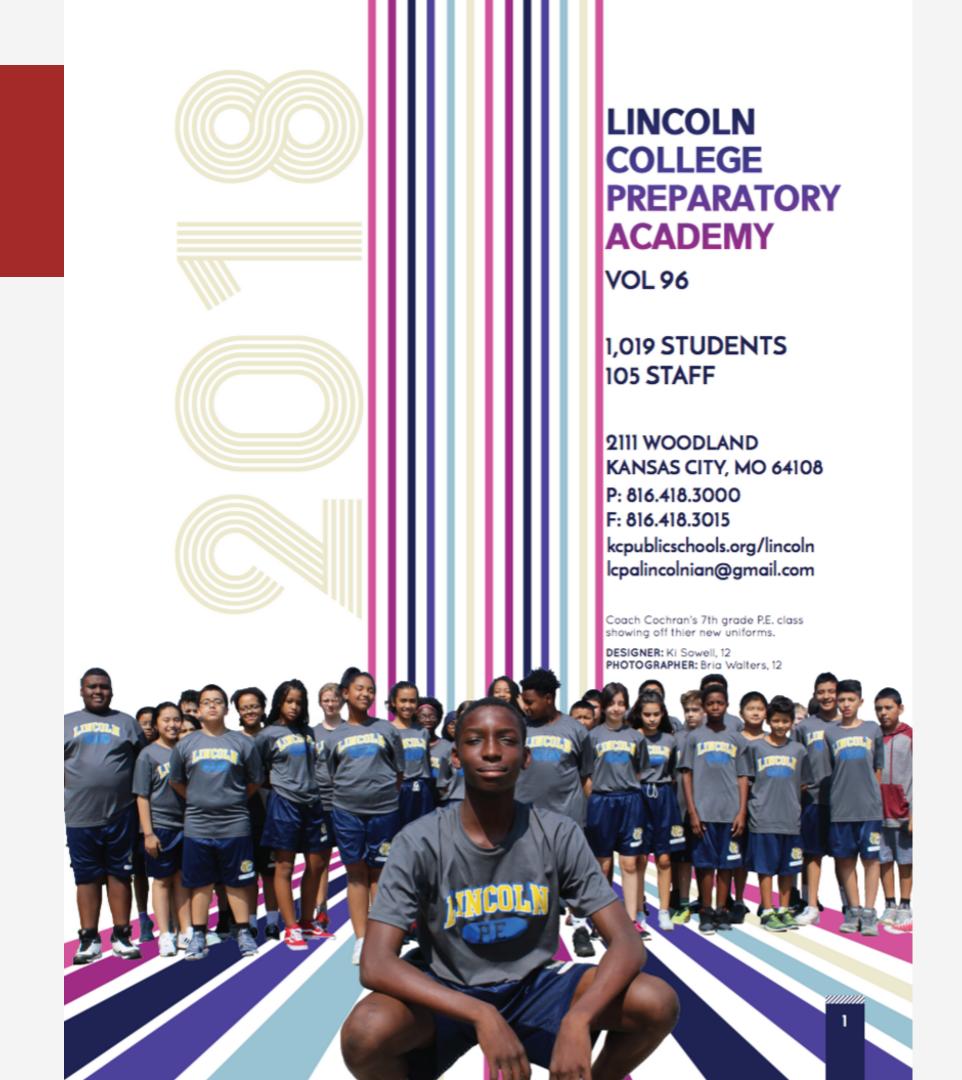
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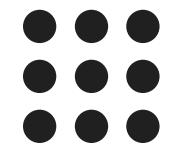


# TITLE PAGE

The first page of a book, bearing the book title, year of publication, school name, and school location



# END SHEETS



Thick paper that is attached to both the inside of the cover and the printed pages of the yearbook



# SPINE

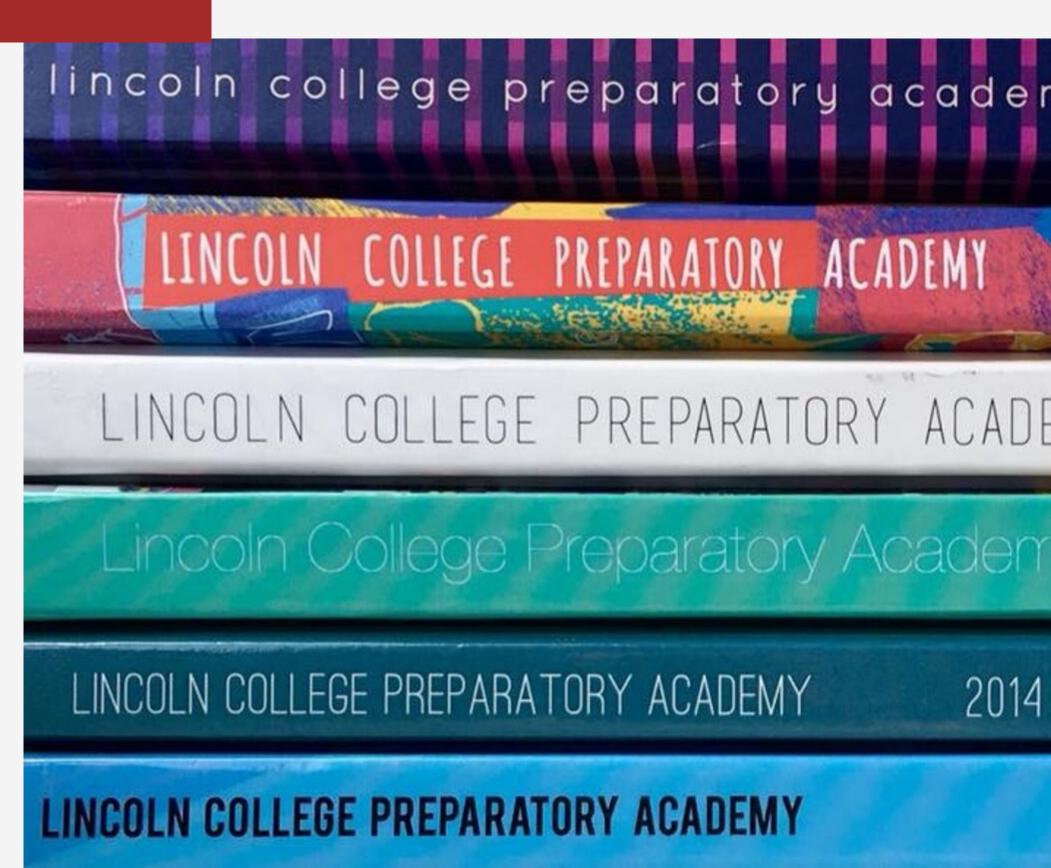




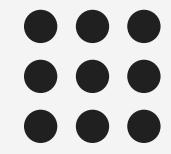
Part of the cover that contains the volume and title of the book

It holds the front and back together



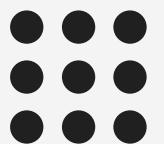






A **series** of books. How many volumes of our yearbook have been published?





# OPENING

The first page after the title page introducing the theme

# perception THE PERFECT LENS

THERE is no one image that captures the Lincoln Tiger. At Lincoln College Preparatory Academy every face holds a different story, and every heart a different dream. With such a diverse building, it is important to cherish all perspectives; so, instead of being turned away from each other's differences, we unify under the face of the tiger. Roaring loud and standing high, the perception one gets from Lincolnians is equal to that of a perfect picture.

Everywhere you look, there are unexpected surprises to find. Even when two people look at a seemingly similar corner of Lincoln, their interpretation is always different. While one can look inside of our classrooms and see the next world leader, another could spot the next worldwide popstar. Outside of class can appear as hallways appear

THERE is no one image that captures the Lincoln Tiger. At Lincoln College Preparatory Academy every face holds a different story, and every heart a different dream. With such a diverse

Although one image can never truly capture the essence of Lincoln, our perceptions certainly can. It is our unique perspectives that control the shine of our school and make our eyes comparable to that of the perfect lens. Instead of being a device with complex settings and various attachments, our perception of the world works in ways that are unimaginable. We control the way our picture is portrayed without ever needing to push a button.

CHEYENNE CLOPTON 12

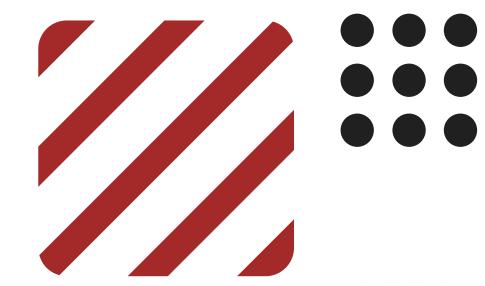
Patience Christensen, 6, Kevin Bui, 8, Jalen Adriyel, 10, Sakina Bhatti, 12, Grace Davis, 11, Fabian Reyes, 9, and Kennedi White, 7, show that a diverse point of view is needed to represent the essence of Lincoln.



# CLOSING

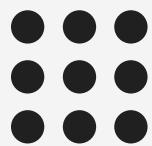
Final pages of the yearbook where the theme is concluded





Flammer Moore (12) pears for "LAM NOT MY HARK" a photography projeto LATO Motors (12)





# DIVIDER

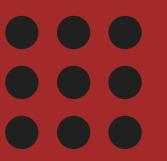
Aspread used to separate each section



Page numbering icon that appears on the outside portion of pages, usually at the bottom



# FOLIO



SET1

142 STUDENT LIFE

FARMING, ANIMALS, AND LOVE 43

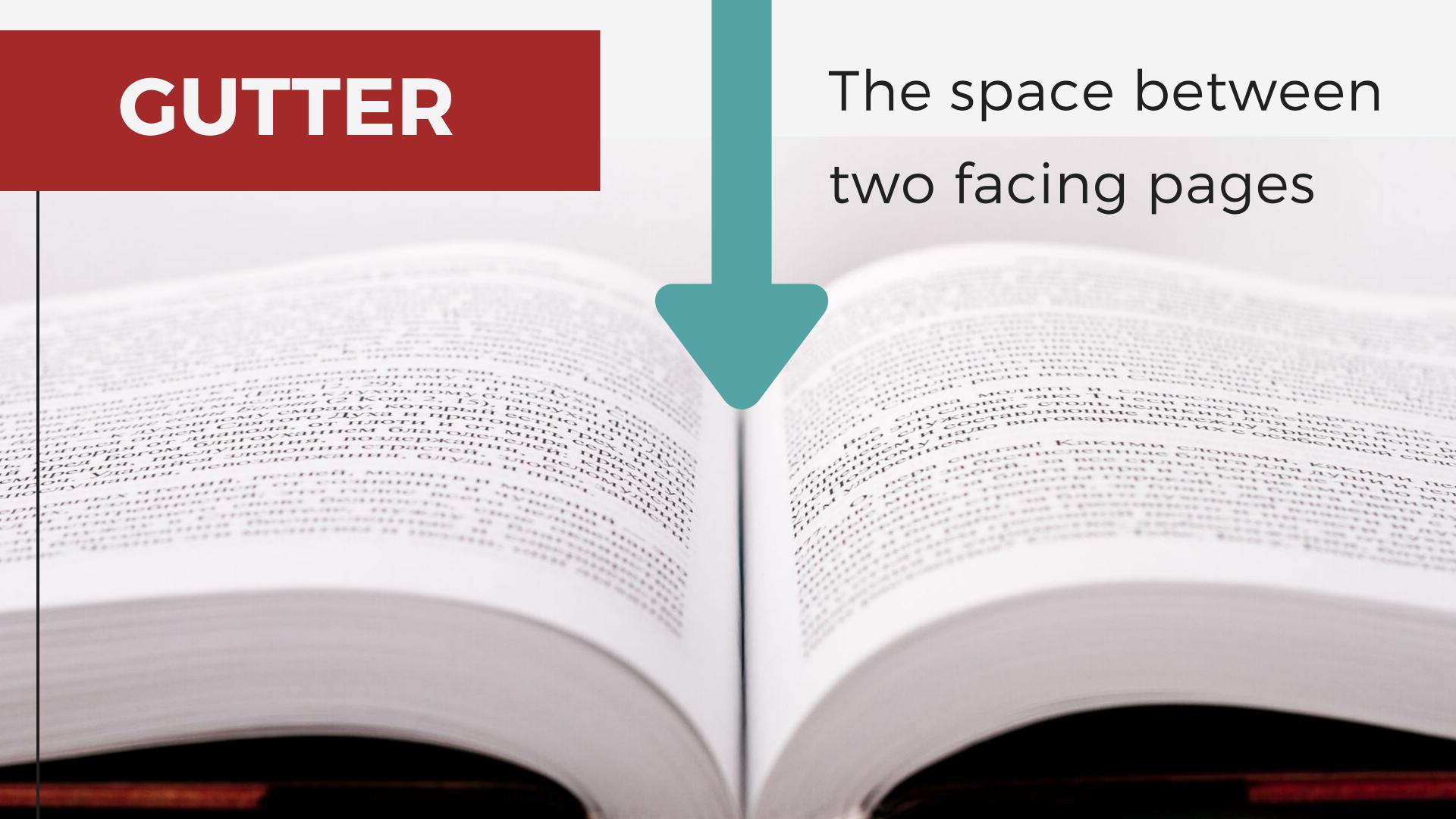
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CHARITY [43]

SET3

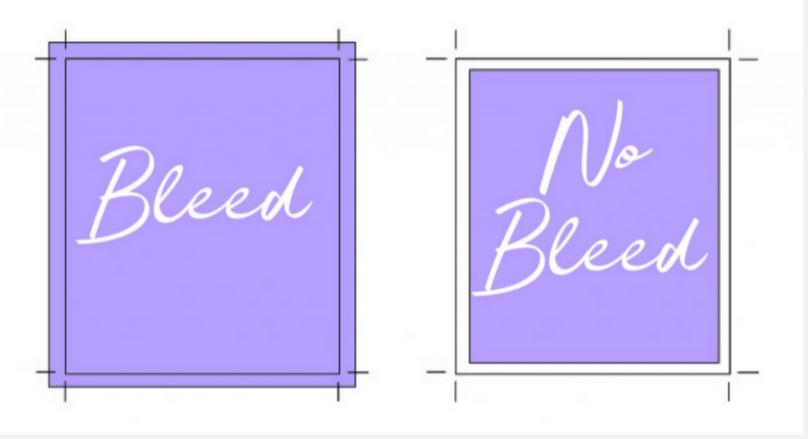


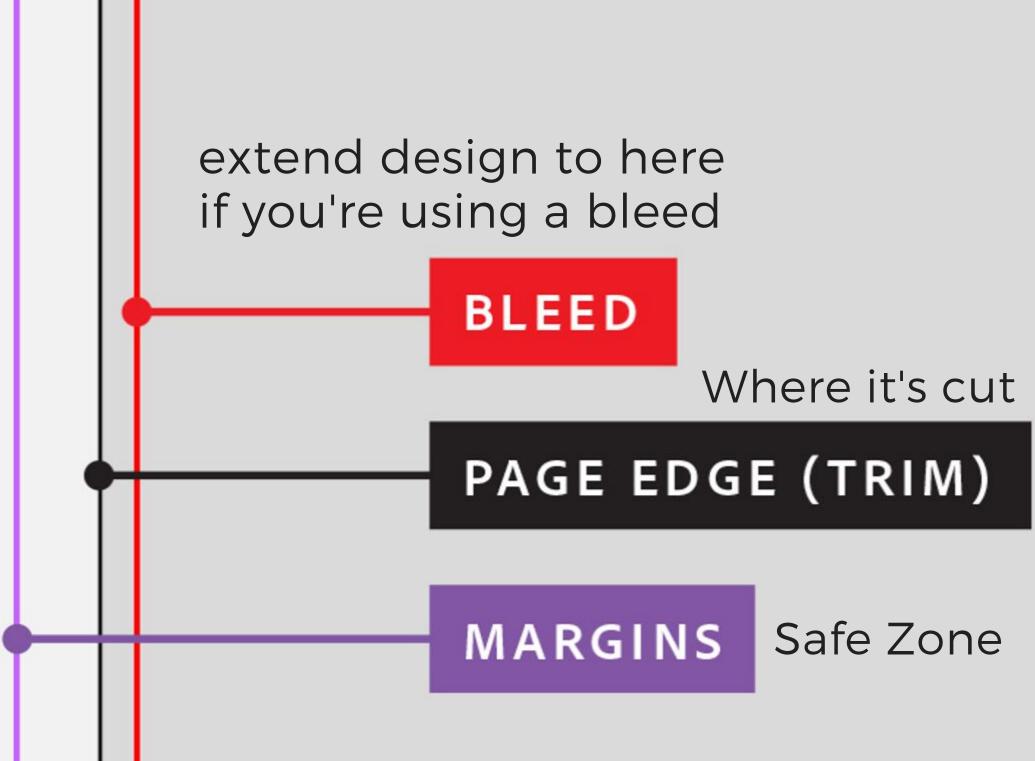




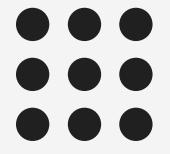
# BLEED

Any element that extends off the page



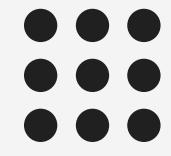






All text on the spread, including headlines, captions, and body copy = (main/feature story)

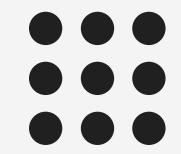




**Byline**: a line naming the writer, photographers, and designers who worked on the spread







A list of names and organizations and what pages to find them on



# COLOPHON

Statement recording the names of the staff, printer, book specifications, size of the edition, and other information about the production of the yearbook

### COLOPHON

NAME OF BOOK: Lincolnian **VOLUME NUMBER: 96** THEME: Perception

SCHOOL NAME: Lincoln College Preparatory Academy SCHOOL ADDRESS: 2111 Woodland Ave, Kansas City, Missouri 64108

Entourage Yearbooks 39 Everett Drive, Princeton Junction, New Jersey 08550

SUBMISSION PROCESS: PDF Upload YEARBOOK REPRESENTATIVE: Ellen Sillery Dobro **COPIES PRINTED: 325** PAGES PRINTED: 168

### TYPEFACES:

Maximum Impact Josefin Sans Light Josefin Sans Bold Josefin Sans Bold Italic Quicksand Regular Ouicksand Bold Prisma

### SOFTWARE:

Adobe InDesign CS3 Adobe Illustrator CS3 Adobe Photoshop CS3

### PHOTOGRAPHY STUDIO:

Entourage Photography

### MEMBERSHIPS:

Colombia Scholastic Press Association The United Minority Media Association Missouri Journalism Education Association Journalism Education Association

2013 Best Overall Yearbook, ENTOURAGE

2013 Silver Medalist, CSPA

2014 Silver Medalist, CSPA

2014 2nd Place Overall Yeabook, ENTOURAGE

2015 2nd Place Overall Yeabook, ENTOURAGE

2015 2nd Layout, ENTOURAGE

2015 Educational Institutional Award, UMMA

2016 Gold Medalist, CSPA

2016 Grand Prize Overall Yearbook, ENTOURAGE

2016 2nd Place Computer Generated Art, JEMKC

2016 2nd Place Theme, JEMKC

2016 1<sup>nd</sup> Place Best New Member Photo, JEMKC

2017 2nd Best Theme, JEMKC

2017 Silver Medalist, CSPA

2017 Grand Prize Overall Yearbook, ENTOURAGE

2017 1<sup>nd</sup> Place Cover Design, ENTOURAGE

The business manager, with guidance from the adviser, shall determine if any adverstisement is unacceptable. Acceptance of advertising does not constitute any endorsement by the school, the staff as a whole, or any of its members. The student yearbook reserves the right to any business which seeks to advertise products or services which are illegal or generally considered to be unhealthy or undesirable for our students.

### editorial philosophy

N order to represent the students of Lincoln College Preparatory Academy, the Lincolnian staff chose the theme Perception for the 2018 yearbook to portray the diverse viewpoints and perspectives of each and every Lincoln student. Perception allows us to play with color and light through optical illusions, which embodies the concept that there is no one way to look at things; everything has endless points of views and

The staff chose fonts that play around with contrasts and differences, from thick and thin to sharp and round, to represent the differences we have at Lincoln. We also incorporated lines and shapes that provide connections between different content to highlight the student body's precious moments. The color scheme is predominantly cool-toned, however, we provided a vivid pink and a soft neutral to provide balance

All content, whether it be provided by a photographer, writer, or designer, required preciseness and pushed our boundaries. Now, our hard work, taken from hundreds of standpoints, is able to flow together using all of our thematic elements that meld us under the theme of Perception.

### SPECIAL THANKS TO:

- MS. FOSTER, PRINCIPAL
- JENNIFER RAYNOR, ADVISOR
- MS. NGUYEN-HERNANDEZ, SENIOR CLASS SPONSOR
- MS. SHARP, SENIOR CLASS CO-SPONSOR
- ALL LINCOLNIAN FACULTY
- KANSAS CITY PUBLIC SCHOOL DISTRICT

### SPECIAL THANKS TO OUR HONORARY STAFF:

- ROBERTO RAMIREZ, 12, ECA CONTRIBUTOR & PHOTOGRAPHER
- KEVIN VILLEGAS, 12. SPRING BREAK SUPPORT
- COURTNEE STANFORD, 11, ECA CONTRIBUTOR
- ASSATA JIHAD, 10, BUSINESS AND SALES

### THANK YOU TO ALL LINCOLN STUDENTS FOR MAKING THIS SCHOOL YEAR GREAT!

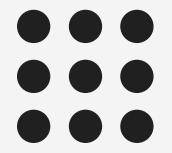




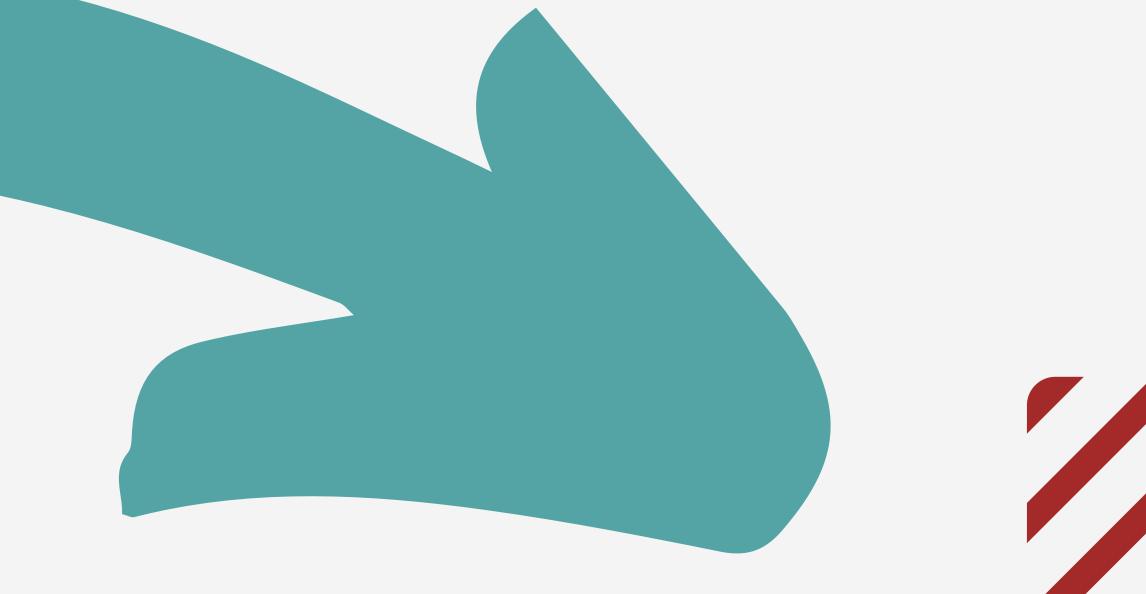
### LINCOLNIAN STAFF:

Cheyenne Clopton, 12 | Kimberly Dang, 12 | Anna De La Rosa, 12 | Kelvin Dinh, 12 | Nina Garcia, 12 | Chanique Jerrells, 12 | Steve Jones, 12 | Elena Le, 12 | Ki Sowell, 12 | Frank Thong, 12 | Jocelyne Torres, 12 | Dulce Vasquez, 12 | Bria Walters, 12 | Alayna Bailey, 11 | Maxwell Bear, 11 | Kyra Haake, 11 | Jay Jones, 11 | Juliana Sanchez, 11 | Gabrielle Smith, 11 | Milan Smith, 11 | Jayson Vigors, 11

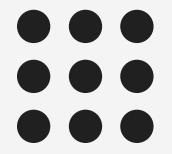
# LEAD



First sentence of a story that draws the reader in

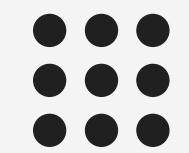






Bridges between quotes in a story, usually providing an alternative opinion





# JOURNALISTIC FORMAT

4 paragraph template for story:

LEAD

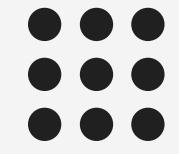
QUOTE

TRANSITION

QUOTE



# CLICHÉS

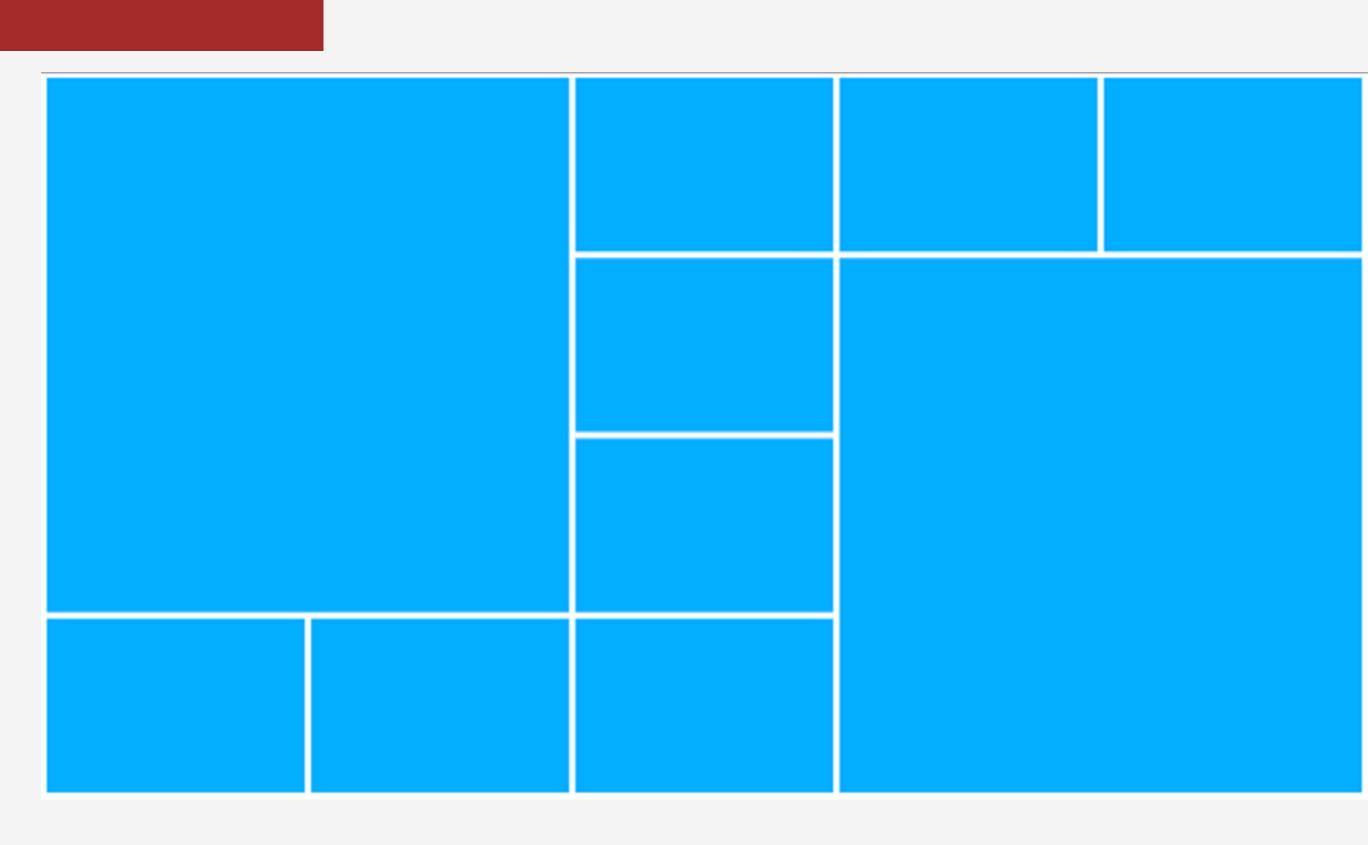


A phrase or opinion that is overused and shows a

lack of original thought

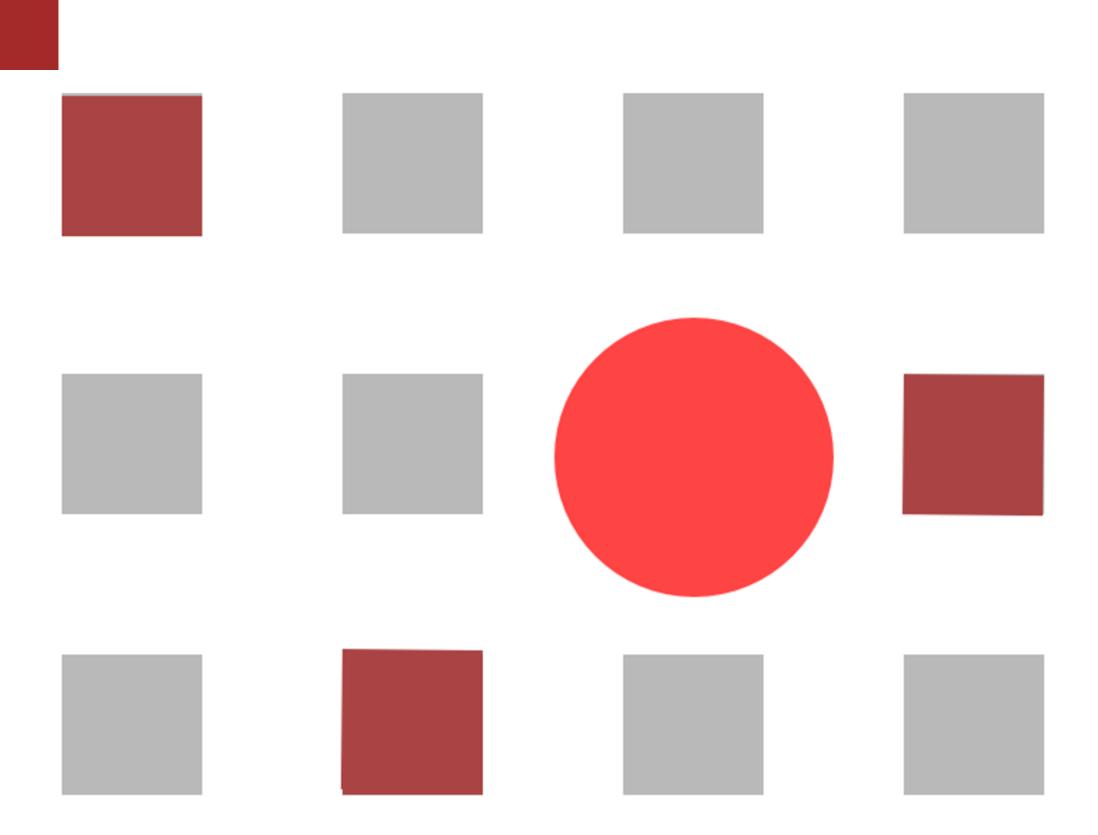
# MODULAR

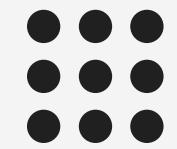
Dividing your spread into boxes using a grid method. Fiilling each box with content and secondary coverage.



# EMPHASIS

Method used to attract attention in the design



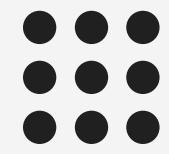


# VISUAL MONOTONY

A lack of change that makes something boring







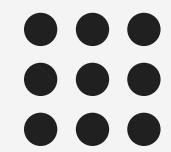
It is the portion of a page left unmarked

White space is good space

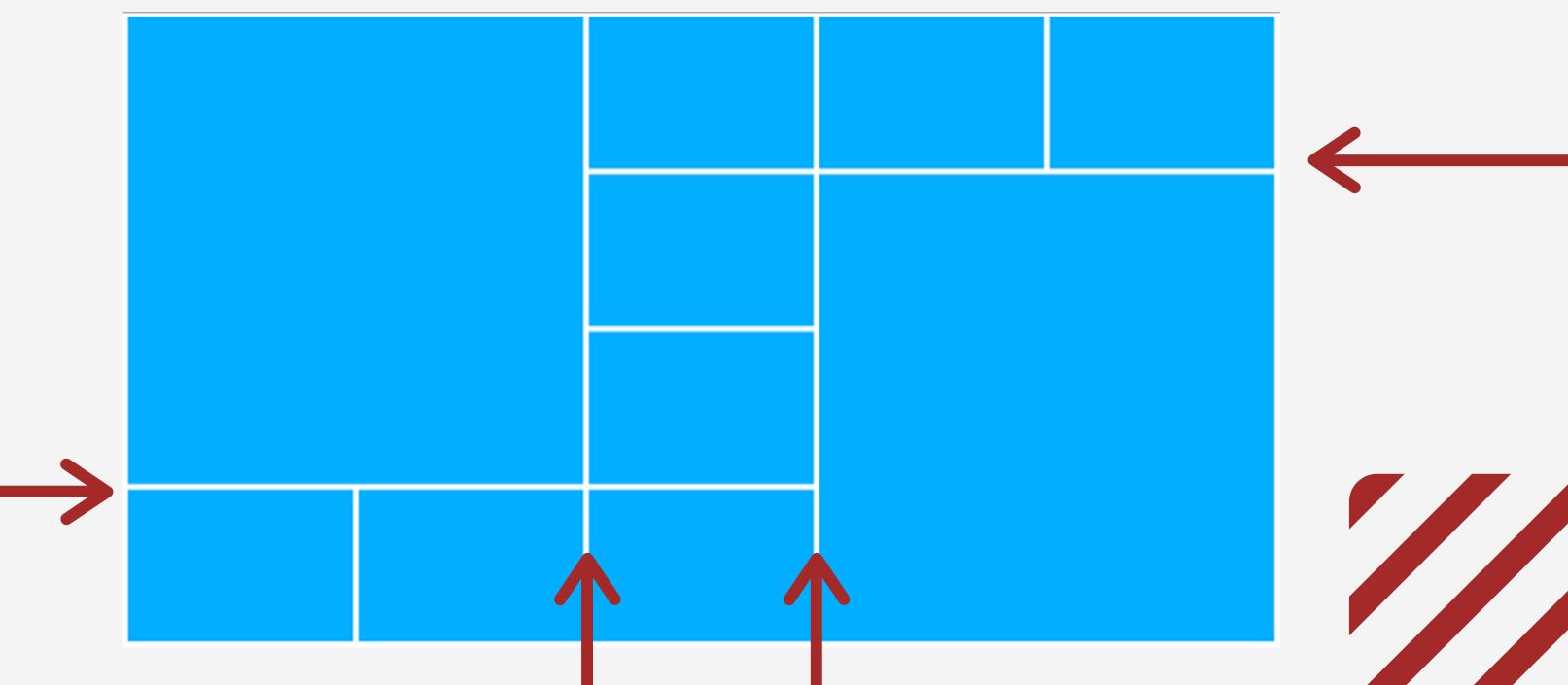
Allows your design to "breathe"



# MARGINS

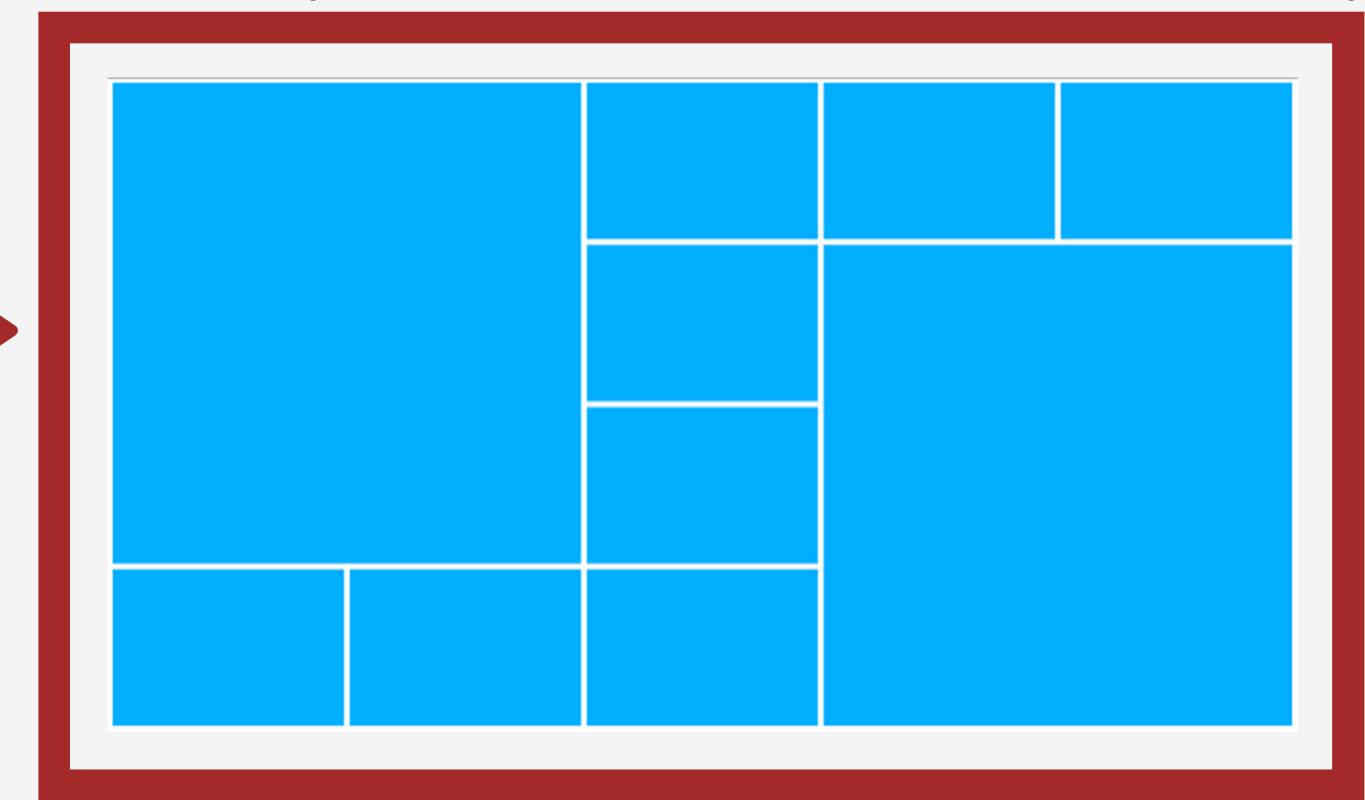


Internal: white space between all of the elements on a spread

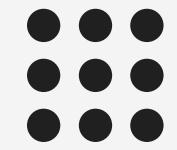


# MARGINS

External: white space around the outside of the spread







Removal of unwanted outer areas from a photograph

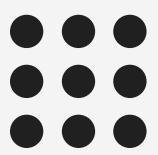




**BEFORE** 

**AFTER** 

# EYELINE



A way to link a spread through a horizontal line which runs across two facing pages









Many touchers are exactive after arheaf, but must have experience with the spent their base from medical to lead. Showing Cheest, had just a few structle to few attention to found. Showing the skills. Cheest, had just a few structle to become the given of golf and develop her skills. Cheest, at singularization of street challenge countries a spent that she was not as factorized with Right from the longituding die know the experience of the structure with Right from the hopisology of the structure with Right from the hopisology golf was going to be an interesting experience, across up golfs were falling off the serie offers of the spent had not even began," and Cheest. "Unach Cheest in a characteristic or an interesting product and the offers of the series of the structure of th

may be press, but there has always been one construents the pressure of the passway. Leaved 15th, also serves as "Princeton," has been past of the treat either twee every beginning. Streeting freehances peak with little on testinate expensive, also have been a large soret to the same as well as to Crarch Manures. "I had no thus been prince a read of the same or of the past been been a sample of the reads or order to gain better a large soret to the same as well as to Crarch Manures. "I had no thus been played to a read of the next played to a read of the same that the same that the same that it will use throughout our blave properties a read of the next I will use throughout any life. I will truly mine at a same that the same that I will use throughout any life. I have grown to proper to the Laured has been much that had a tenso topour, that Laured has been much that have grown try these some the past lover great. I employe have a large three some observance to fair played and I have grown try these some the was the fairst played I ever good, out such Laures Mantree. Taking on a near conductors of the such that the same that the quest itself. It is a fact that both Claud Claud and Claudh Manures are not made to their terms. They are chosen straighted and the their terms. They are chosen straighted to see the character of the conductor of the chosen transfers to the terms of the theory through claude or characterization in the last of the second control. Claud or characterization is the second of the characterization and the second control is more data to be a second of the control. Claud or characterization is the control of the second control to the control of the control





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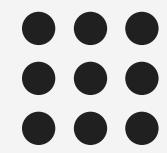
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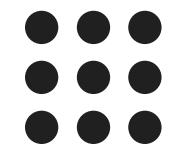
One color printed over another, such as black type printed over a light block.

## **REVERSE:**

White or light-color type on a black or dark background.







# SCORE OUR PREVIOUS BOOK USING THE CRITIQUE GUIDELINES WORKSHEET

Excellent

Average

Needs Work

Missing









THEN MAKE SOME GOALS BASED ON YOUR FEEDBACK

