THEME PROPOSAL

PROPOSAL: A PLAN PUT FORWARD FOR CONSIDERATION OR DISCUSSION BY OTHERS.

ESSENTIALS: DAY 7

DONOW:

GET BACK IN YOUR THEME GROUPS AND REVIEW EVERYONE'S DESIGN FILES

CHOOSE YOUR FAVORITE IDEAS

OBJECTIVES:

You'll understand the importance of creating a relevant, realistic, recognizable, repeatable, and refreshing yearbook theme.

You'll collaborate with peers to create a theme proposal to be shared with the staff for voting.

DIRECTIONS

Using your Theme Development plan and design files, create a 7-10 minute proposal for your theme and present it to the class for voting.

Assign team members to present and create slides on the Theme Proposal Worksheet.

requirements

CREATE A PRESENTATION FOR YOUR PROPOSAL

7-10 mins.

- TITLE & COVER SKETCH
- THEME RATIONALE
- CHOLOR SCHEME
- FONT PAIRINGS
- LAYOUTS
- GRAPHICS

13 slides

- OPENING
- ACADEMICS
- SPORTS
- ORGANIZATIONS
- STUDENT LIVE
- PEOPLE PAGES
- CLOSING

DIRECTIONS

One person from the team should create a presentation using Canva or Google Slides. Share the presentation with everyone on your team.
Make sure all team members can access and edit the file.

DIRECTIONS

Each slide should **visually** and **verbally** reflect the theme and topic. Use your **color scheme** and **font pairings** throughout the presentation to keep a cohesive look like a yearbook.

FOLLOW CRITERIA ON THE HANDOUT CAREFULLY.

EXAMPLE

title+cover sketch

A BRIGHTER PATH

COVER SKETCH HERE

Back / Front

(can be a digital mockup or a hand drawn sketch that's scanned and uploaded.)

some high school

2020

#98DBC6 Aquamarine

#5BC8AC Turquoise

#E6D72A Canary Yellow

#F18D9E Pink Tulip

color scheme

Mood Statement: brief description of the mood your colors convey. Explain how this tone is connected to "A Brighter Path"

Include a photo with school colors to make sure it works

Headline

Knewave

SECONDARY HEADLINE

Montserrat - All Caps

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Dolor sed

BODY COPY:
Montserrat Light

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fonts

layouts

health kick
YOU OUGHTA KNOW
fast and furious
It's noon, and all you want to eat is a value meal. But could your appetite be killing you?
Let's be honest: Fast food is good. And all the news about how bad it is for us is kind of annoying, and it's starting to get boring. For every 250-pound girl you know who eats fast food, there's probably another one who eats a Whopper and fries every day of the week, without gaining an ounce. But don't let looks deceive you. The ingredients in fast food can wreak havoc on the way your internal organs function—and on your life. In recent years, the number of kids under 19 diagnosed with type 2 diabetes (a condition that used to mainly affect adults over 30) has skyrocketed. Why? Because it's a fat-related illness, and 15 percent of teens (that's 4.8 million of your peers) are overweight—which is triple the rate it was in 1980. And that's why this is something you need to know.
This Big Mac has more than half the fat you should eat in a day.
clogging fats and refined sugars, which our bodies use up so quickly that we end up eating way too much. And according to Jairo Rodriguez, M.D., a clinical nutritionist in New York City, people can become addicted to fast food: "People start

DON'T PLAY TENNIS
DRIVEN & on the court— cover
WOMEN'S VARSITY TENNIS
ON THE BALL
22
WOMEN'S VARSITY GOLF
DID YOU KNOW ?
putt 375
22.8% golfers
drive 515
336 dimples
two
one in 67 million
23

UNDER THE SPOTLIGHT
drama students overcome a variety of obstacles on their way to achieving satisfactory results
by omar alhait & robert hou
FAVORITE CHARACTER IN THE COUNT OF MONTE CRISTO
HEE JOO KIM (12)
GORDON TAKAOKA (9)
ANEEB KHAN (10)
GENE WANG (11)
41 ROLES
100 HOURS ON PROPS
80 PAGES OF TEXT

graphics

GRAPHICS RATIONALE:

A MIX OF GEOMETRIC AND HAND DRAWN LINES AND ARROWS TO REFERENCE "PATH" IN THE TITLE

SOFT CURVED BOXES TO REFERENCE ROUNDED LETTERS IN HEADLINE FONT

opening

A FRESH START
YOUR SCHOOL NAME

Brief description of opening body copy:
How will you introduce the theme?

FOLIO:

a brighter path | 2020

organizations

FINDING YOUR PATH

a brighter path | 2020

people pages

Seniors: SECTION TITLE
9th - 11th: SECTION TITLE
Staff: SECTION TITLE

FOLLOW THE DIRECTIONS ON THE HANDOUT. ASK FOR HELP IF YOU NEED IT.

practicepresenting

TIP: Duplicate completed slides and modify them to keep it consistent.