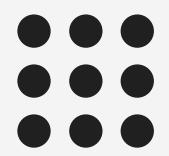
SECONDARY COVERAGE QUICK READS/MODS

ESSENTIALS: DAY 20

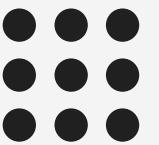


DONOW:

Add your finished story to the correct person's folder and select a new partner. Someone you haven't worked with yet!



OBJECTIVES:



You will understand the importance of secondary coverage and create a plan for a quick read/mod with an infographic to support and compliment your yearbook spread.

Practice using Google Forms to collect data that could be shown in a quick read.

WHATIS A QUICK READ? SECONDARY COVERAGE / MODS

Additional graphic content that supports and compliments your yearbook spread.

Great way to feature more students in the book.

Another way to draw a reader into a spread.

Can be a sidebar or replace a picture box.

Every spread should have at least one mod.

SECONDARY COVERAGE HELPS YOU GET FROM THIS + TO THIS





SECONDARY COVERAGE EVERY SPREAD SHOULD HAVE AT LEAST ONE MOD. AIM FOR THREE.

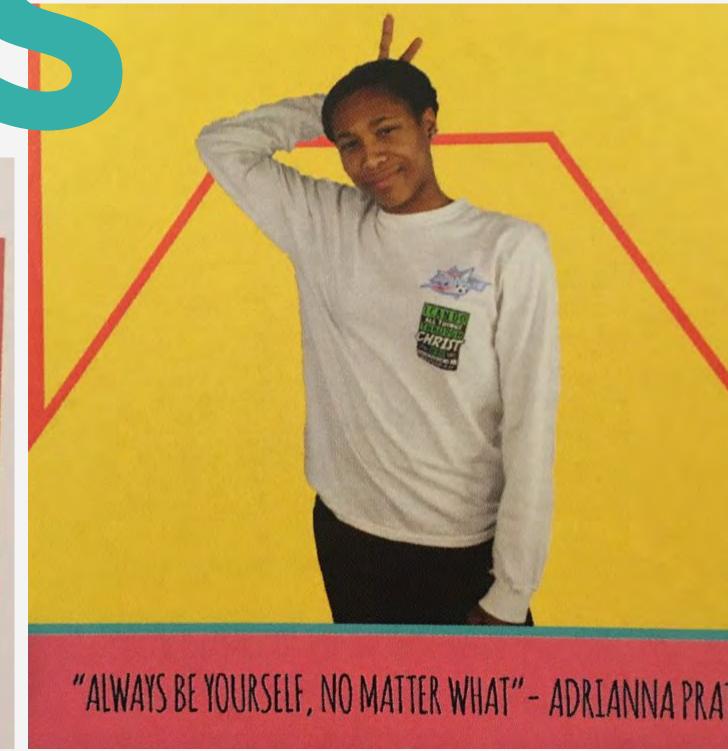


Feature a person with answers to questions you give them about a topic.



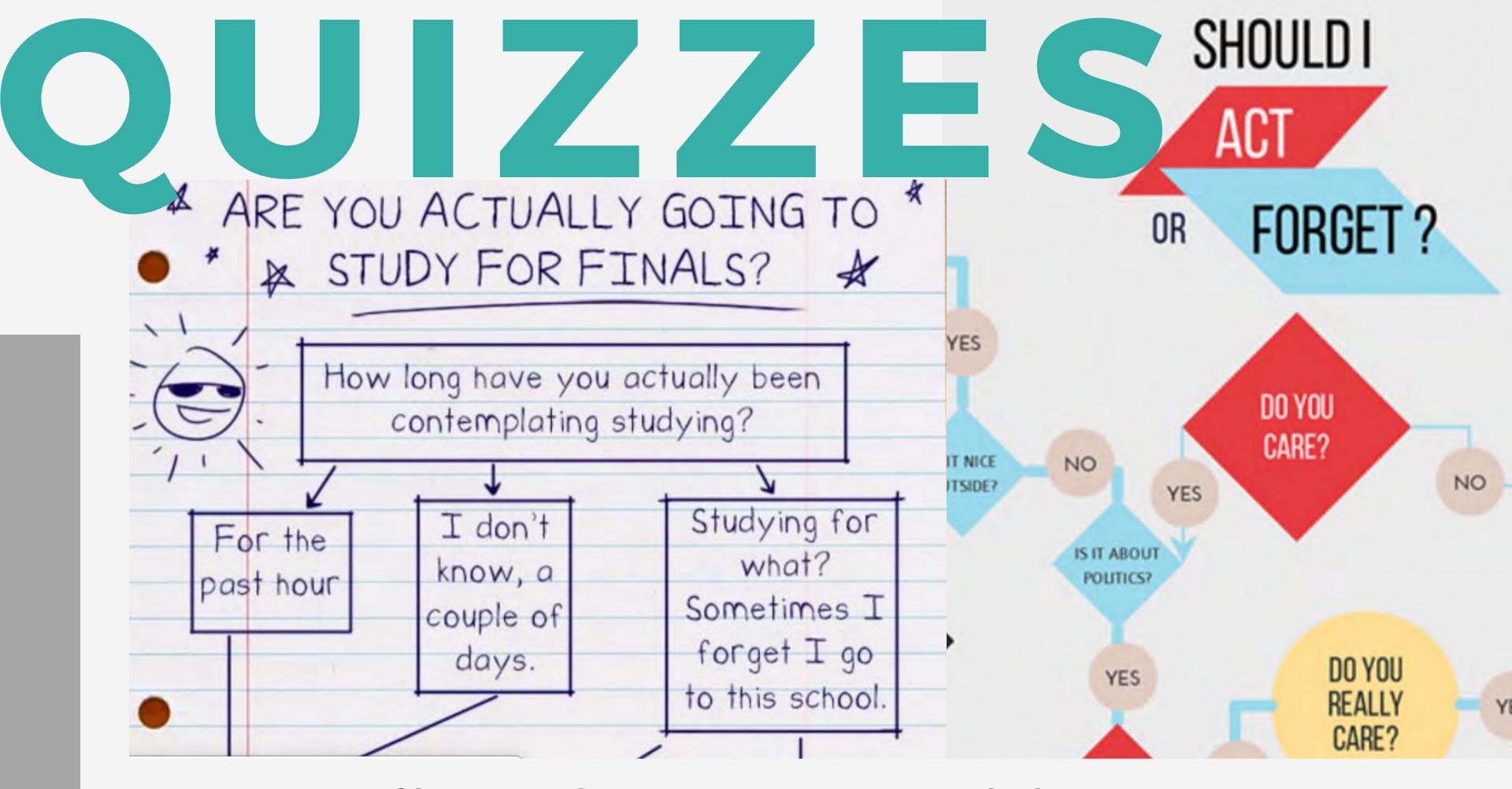


"I'VE DEFINITELY LEARNED A
LOT HERE. THROUGH TEACHERS OR
THROUGH FELLOW CLASSMATES,
I FEEL LIKE I'M READY FOR
SCHOOL BUT LIFE AS WELL."

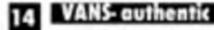


Lincoln Prep, Kansas City, Missouri

feature someone's opinion/idea in a graphic way with their photo



tests & flowcharts can add interest



woor them whenever I have P.E. because they are wore out end I don't eally care if I get them diety."

Jessica Stott (*21)



VANS- Gum Old Skool

"I bought these shoes three weeks opp. When I sow these sloes, it brought attention to my eyes. These are my first Vans even!"

- Raphael Ventenilla (*21)



- Old Skool

w the color gets recity dirty. t they are cate. I wear m as long as it matches my

Schenk ('21)



rimary Check Old Skool

em so I don't like that. I like the checker pattern to wear them everywhere, they're my fovorite



ear and the parts we pair them e only way we express ourselves g. Shoes are more than just to rafe from various activities. are black and white, or have a now do you decide which of the Salara adjacent were ullege and teach

CONVERSE - HIGH TOPS

"My block Converse. I weer them a lot to school. I feel like they go with c lot of dicthing. They are easy to wear and they are comfortable. If took me three weeks to save up for these shoes and they are the first pair of shoes I bought which is why I lks then so much." - Laressa Gomez ('21)

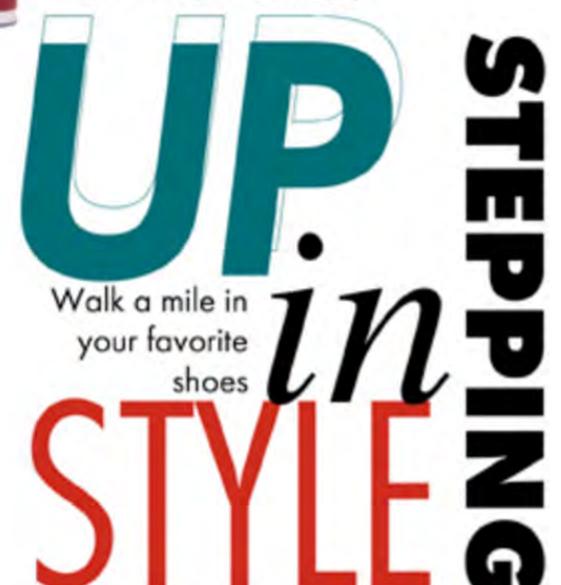


VANS - Customs Sunflowers Authentic

"I love the style and how unique they are. I don't like how old they are because. I've had their since i'th grade, but I don't want to get rid of them because they on mally pretty to me. I like to wear them to school, liking, and comping." - Nathalee Merrison ('20)

NIKE-AIR JORDAN 1S

"Top 3" was a unique shoe when I baught it. I liked it because af its mismatched color scheme to celebrate Jordan's top 3 color ways. It took me over a year to save up for them so it was kind of en ochievement when I got them." - Chasen So ("20)

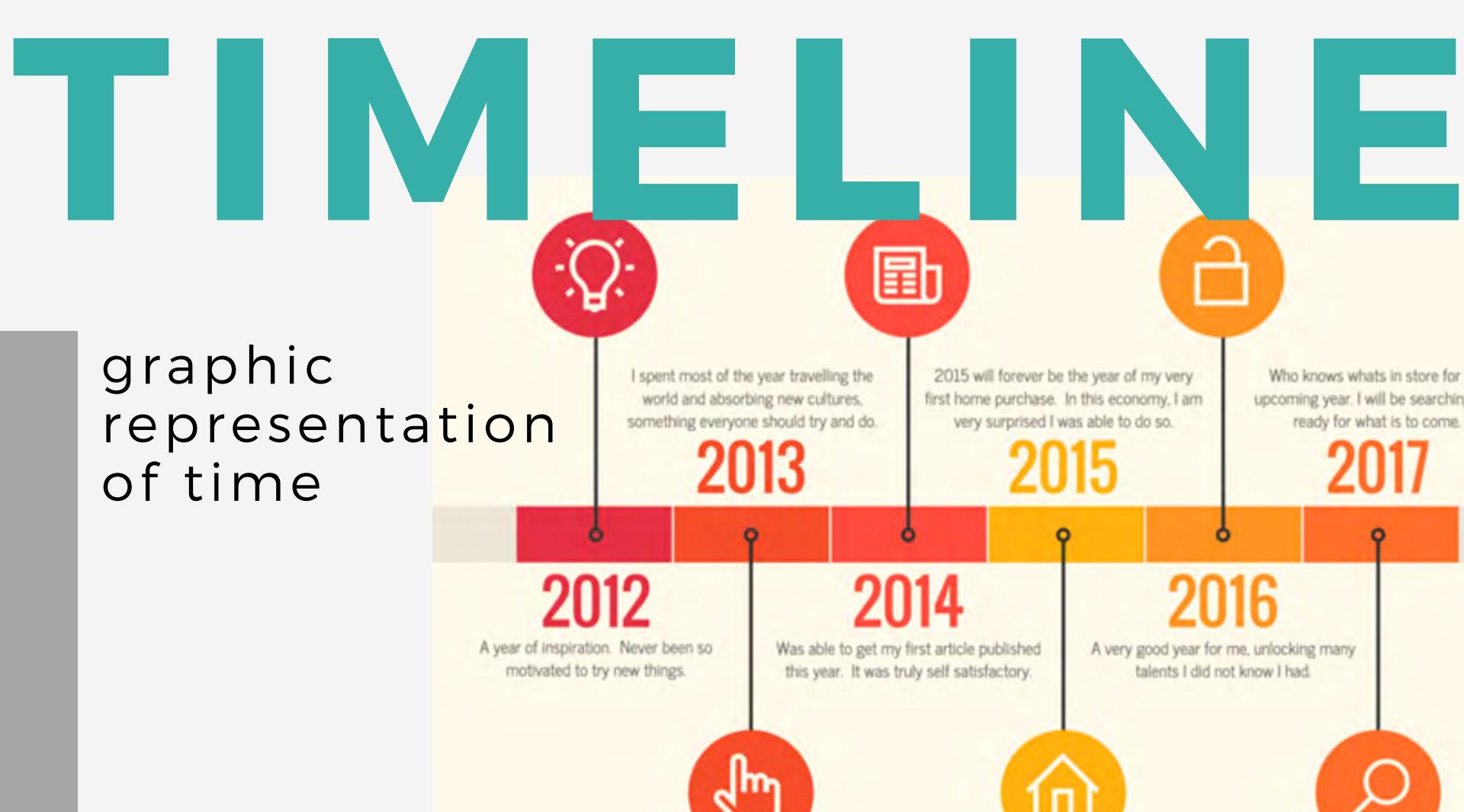




Lincoln Prep, Kansas City, Missouri

showcase popular student favorites

Southwest Career and Technical Academy Las Vegas, Nevada



HOW/TO:



James Bowie High School, Austin, Texas

visual instructions of any topic

Seven Lakes High School, Katy, Texas







MEMORABLE ART Collaborate with the Memory Project Organization

AP Studio Art Students

Reem Salem | Organizations Director

The AP Studio Art classroom was bright and spacious with ten-foot long tables and energetic yet fixated artists. Music and soft conversations were heard across the room as the students devoted

brushes, oil paints, and other tools were scattered across the tables as the art started coming to life. "Mrs. Glasgow let us pick what we felt most comfortable with " senior Ashleigh Roberts said

the piece.

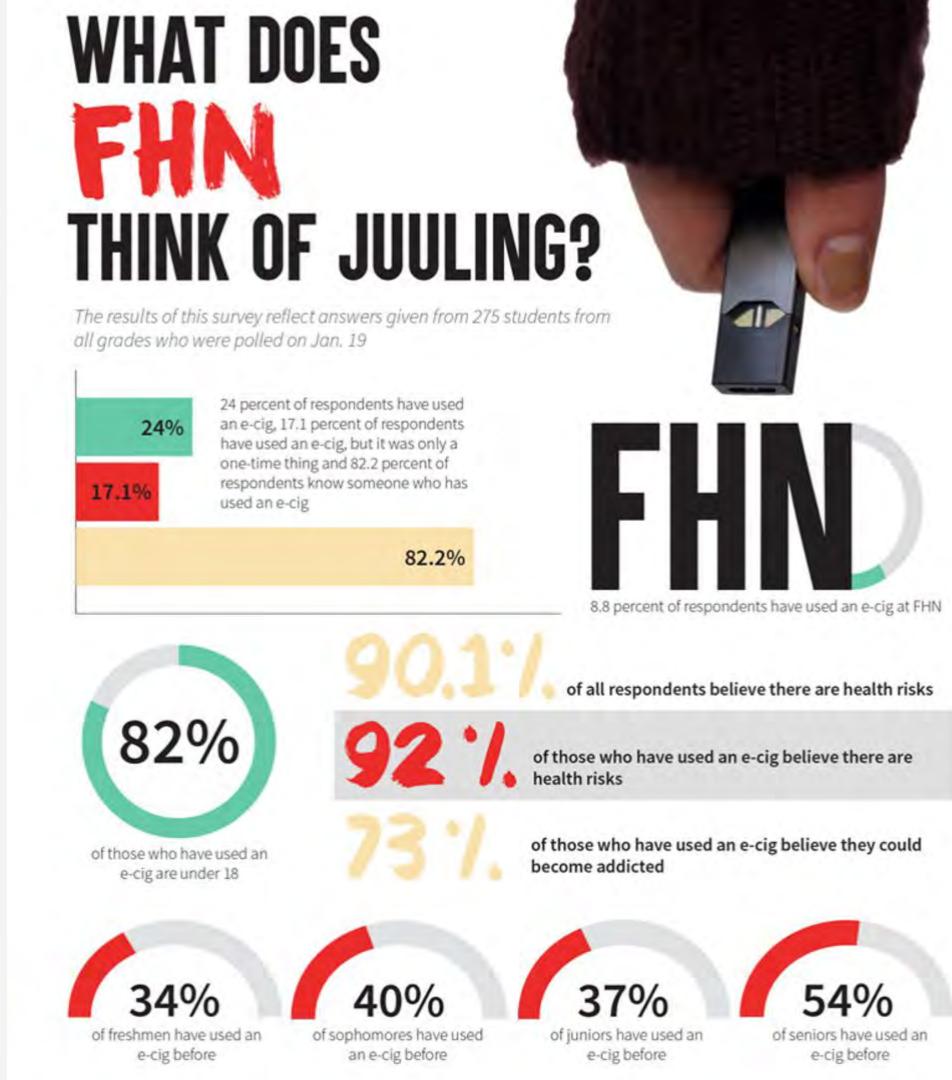
"I couldn't get the tone right; I always have a reddish tone so I was scared it wouldn't be good," senior Yanran Wang said "I didn't want him to think

feature special events

Francis Howell North High School, Saint Charles, Missouri

PROS CONS

surveys show opinions on benefits and/or problems



FACTOR FICTION?

what's real/what's fake

Lincoln Prep, Kansas City, Missouri



Woburn Memorial High School Woburn, Massachusetts

baby and childhood photos matching games



Diagram

anything

of the topic.

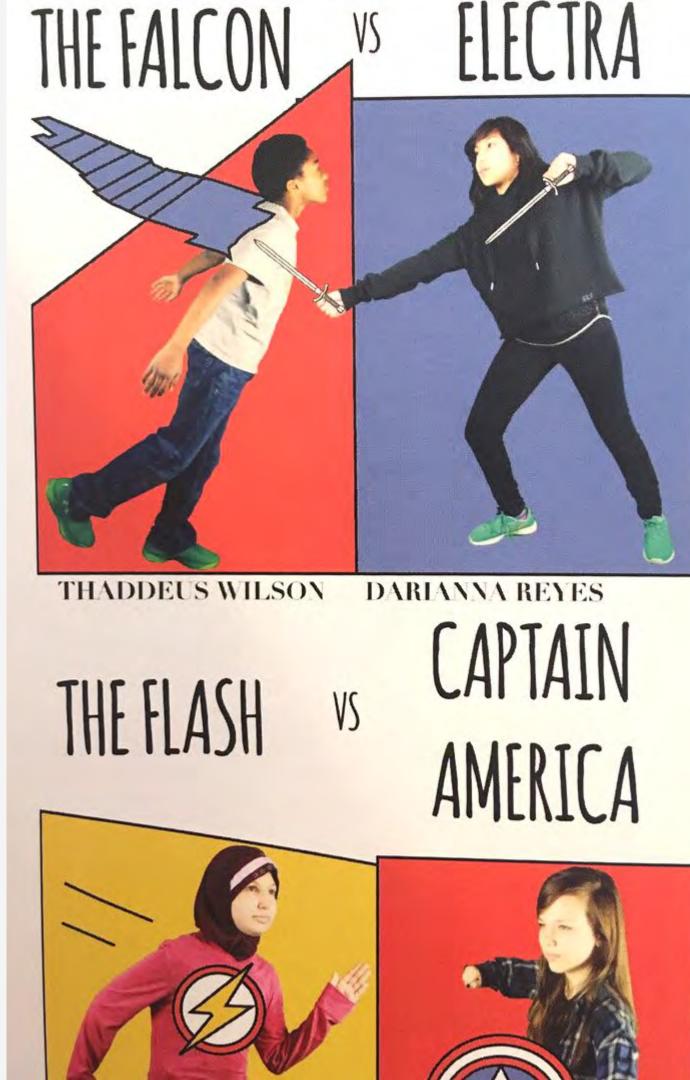
THE ANATOMY OF A DANCER

The National Ballet of Canada's Karen Kain "Ballet is a silent art breaks down some of what makes Aleks form so an expressive Antonijevic such a natural for dance. And face is an essential while this all helps, she reminds us: "A perfect part of telling the body won't take you very far unless there is story." a capacity for extreme hard work, an innate musicality and artistic intelligence." "Ballet is all about elongation and long lines. A dancer's arms should be able to make those long lines and be "The core is very important. flexible as well." It provides power for almost everything a dancer does." and give a With legs, it's not necessarily about look: "It's more about what the legs should be able to do: be flexible and have good rotation ... [have] the breakdown "It does help to have long and flexible ability to 'turn out.' " limbs with nicely arched feet."

SAUCE Reduced Sodium Pizza Sauce o 35% less sodium Pepperoni — Reduced Fat and Reduced Sodium 33% less fat and 50% less sodium than our traditional pepperoni

Lincoln Prep, Kansas City, Missouri

polls on preferences





University of Michigan

"I wish I knew how different the structure of school life would be - I really find myself reflecting often on how much I miss my class cohort, friends, and smaller class environments?"

Your Guide to Success

BHHS alumni in college give advice to high school seniors

Carty Hittler

One thing I wish I knew

was that college is a lot.

different than high school

say it in. It's hard because

son'ne really on your own.

management, but there are

tons of opportunities you

could never imagine while

in high school."



Ryan Olds Califand University

"I wish I knew dut becoming independent is a lot easier than I thought it was Also. that I would in fact make it to college because there were a lot of times I dielo't think I would make it."



Danielle Beisecker University of Wisconsin

Before starting college, I wish I knew how to better budget both money and time. Geoceries cost more than you think, which can leave you with less money than you. anticipated. As for budgeting time, having an hour or two between classes gives you a lot more free time during the week than in high school. Finding a good balance between homework, studying, and relaxing throughout the day can be difficult when you've used to doing everything in the evening."



Kai Greenblatt School of the Art Institute of Chicago

"I wish I had done more rescarch in regards to choosing the right school for college. I was overwhelmed. with the choices. and kinda picked one at random."

Complete Applications

Meet with guidance counselor. Make sure they know which colleges you want trancripts, score reports, and letters sent to. Turn materials in much before deadlines?

~ Finish applications. Complete the Common App and make sure you've finished all individual essays



Follow-Up on Applications

 Act on results of Early Decision applications. If you get in, withdraw from other schools. If not, focus on other colleges

 Check with schools to make sure all information was received properly.

Submit financial aid reports. Fill out the



Final Decisions

~ Compare financial aid packages recieved. This is a key factor in determining where you will affend

 Make your final college decision. Notify. all schools by May 1. Send your final transcript to the college in June.

Congratulations! What a journey.

Standardized Testing & Career



- Start getting ready for the ACT, Look into prep. books/prep courses Stay on track with courses. Try out some AP's (APUSH, AP Physics)
- Learn about college entrance requirements: Continue to explore patential careers

Read and Writel

- Take on new roles. Stay involved with



University of Michigan 'I wish I knew about mattered to that I

Naveen Sabharwal

how little as GPA dielo's stress about it and instead focused my effort on mudying for AP tests since they actually save me money for college."



Bloomfield Hills High School, Bloomfield Hills, Michigan

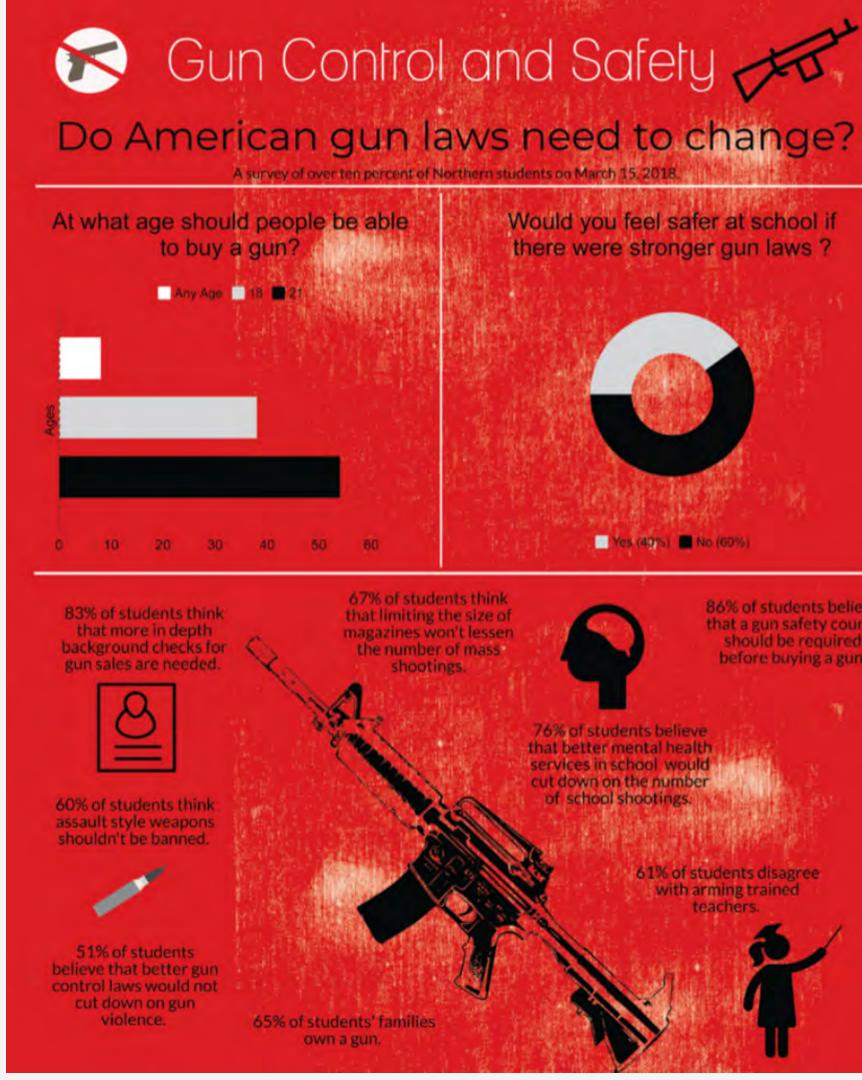
show student tips in a graphic style



HOT TOPICS

students' takes on current social and political issues

Northern High School, Owings, Maryland





highlight an experience of an individual or group

Jasmyne Umpierre, senior On being doubted

Growing up, more so going into igh school, some of my teachers would **doubt me** and **discourge me** in ways and blame it on Adam Saleh, senior
On being the token black ASB
leader

"I feel like I was added to leadership, initially, partially because I was black. They might have swayed their

Malia Miley, senior On slurs thrown at her

"I think it was my sophomore year, at the end of my freshman year, somebody had written in somebody else's yearbook about Kayla Chery, senior On teacher mistreatment

"Sometimes teachers mistreat you or you think that it happens a lot and you don't know if it's just in your head, or if it's because of your

Branham High School, San Jose, California

SENIOR COLUMNS OR SUPERLATIVES

PANORAMA SENIOR.

Columns

As the school year comes to a close, the senior editors of the Panorama staff send one last message to students. Through four years of school dances,



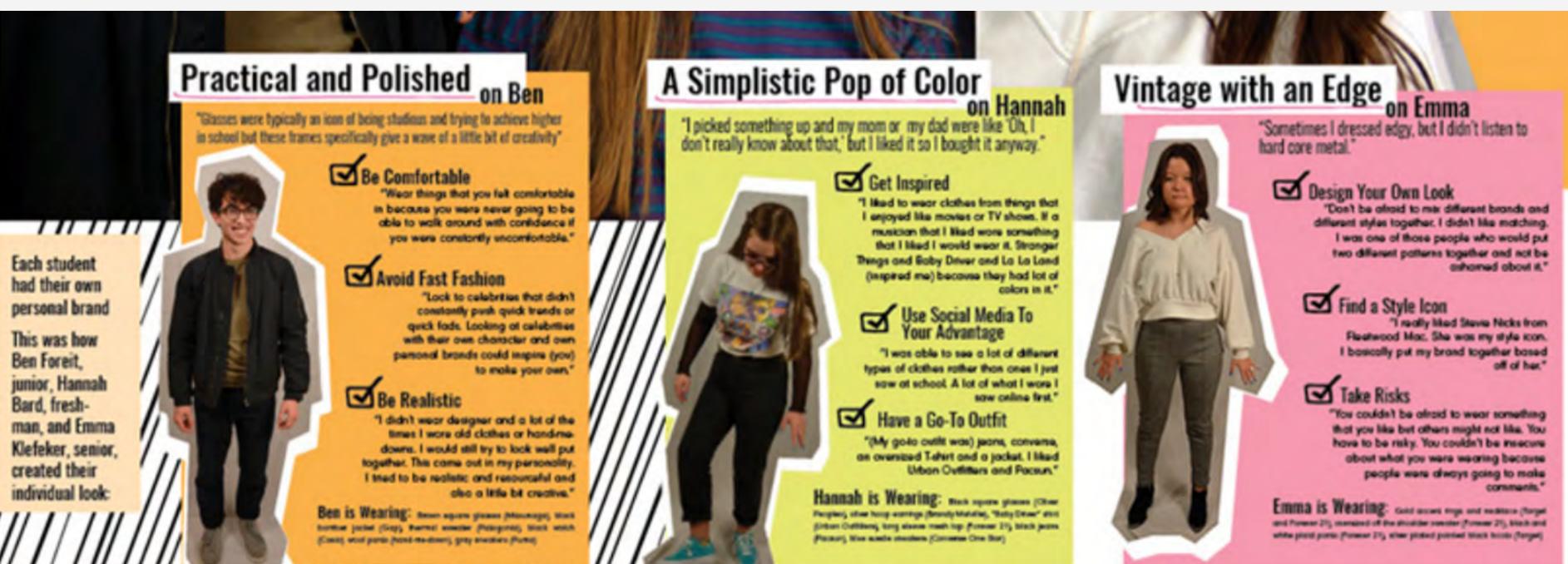




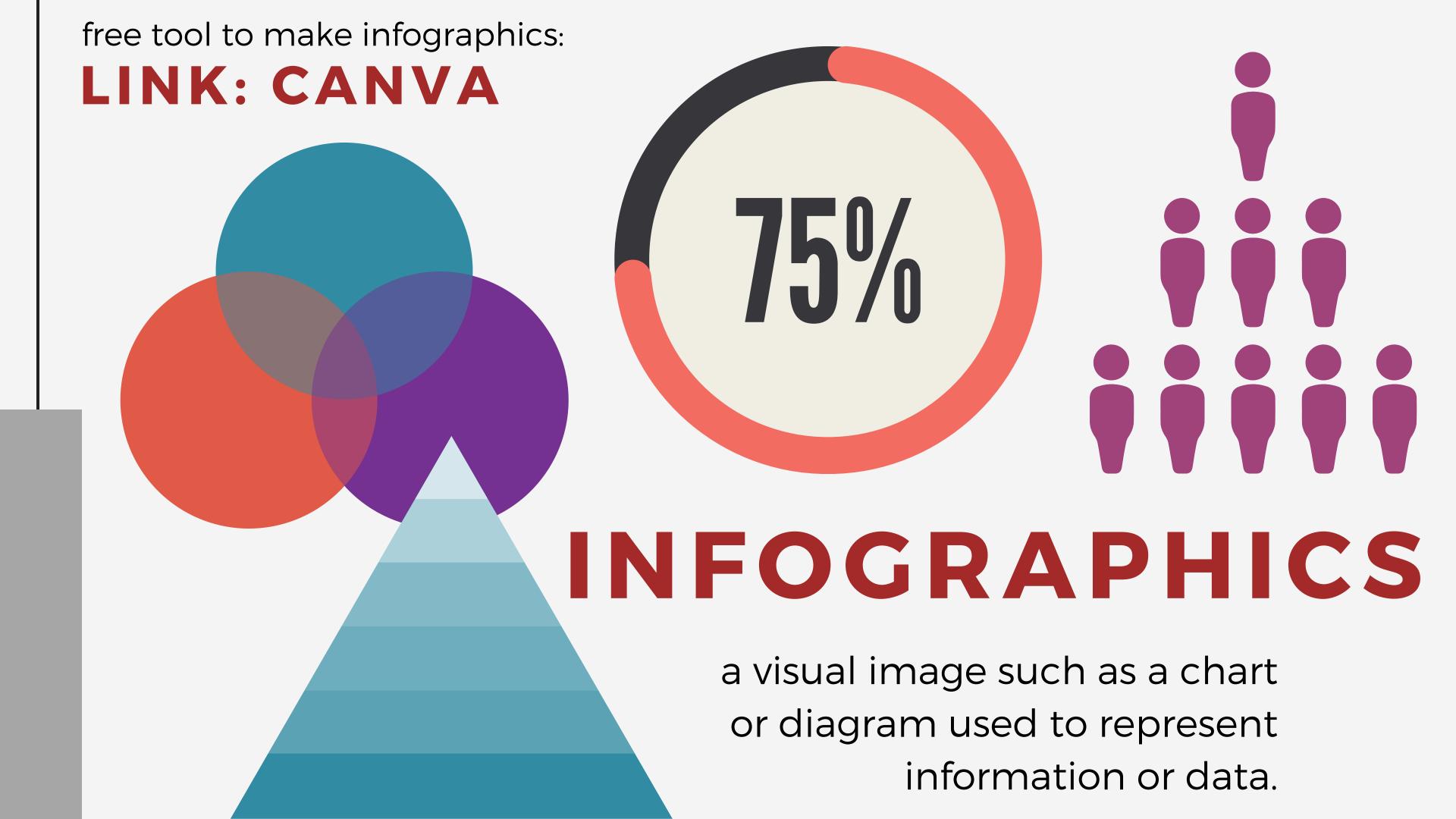
Ladue Horton Watkins High School, St. Louis, Missouri

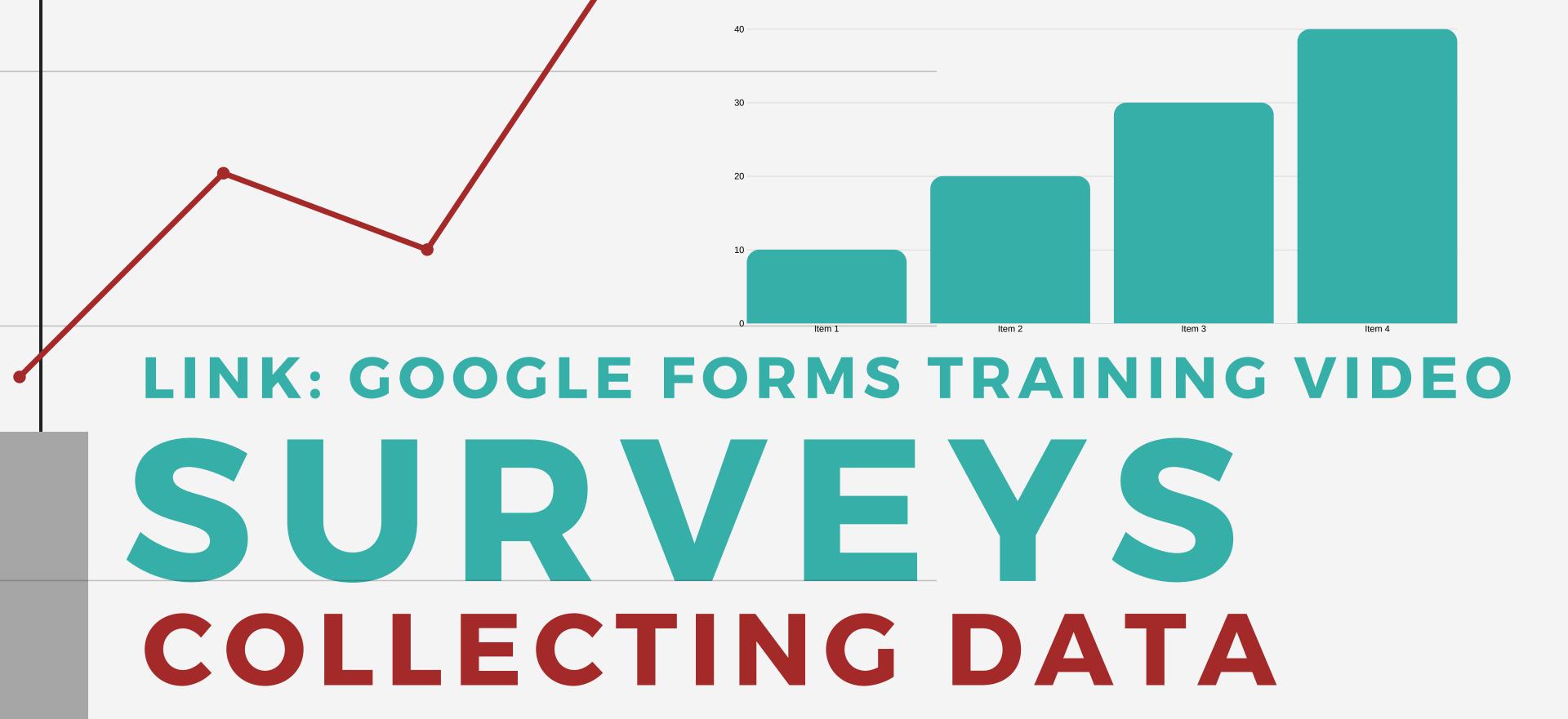
feature your seniors

create lists/checklists for any topic



Munster High School, Munster, Indiana





FOR INFOGRAPHICS

em 1 Item 2 Item 3 Item 4 Item 5

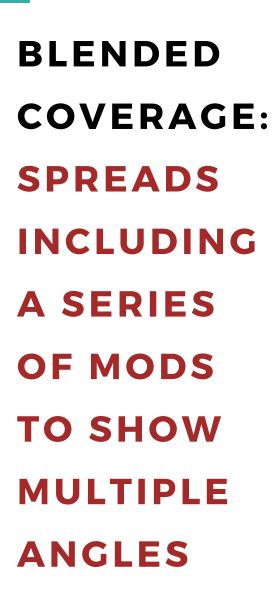
LET'S PRACTICE

think of a survey topic you could use for secondary coverage

create a google form with 3 questions

copy the shortened url from 'share'

submit the link











2. TO TAKE advantage of the high waves, Davis Bell) goes out the day after Hurricane Irma to surf. Bell urfed those to four times per week. "The waves were swenome and I did not have to worry about achool." Bell said. plus by Kiron Papager

reasons

DURING A HURRICANE.

SHARED THE BENEFITS OF STAYING HOME

3. FROM THE safety of the house, Jaiden Martin's (9) cut, Ecko, watches the rain fall. Student's and their families decided to stay home with their pets. "My rat sensed my families nervousness and followed my om around," Martin said. plus ly Jude Meric





"Going to try

to survive and

make sure phone



Chaplain Amy Turner, and 12 high



JOHNSON (8) "There is a lot like something is about Hurricane weird is going to which is scary."



returned to school on Sept. 18.

"I'm sast gonns. stay home and rely os my generator. on social media too. I'm not particularly



could help make a change," Mary

Mikid: phonoity bischolic below





















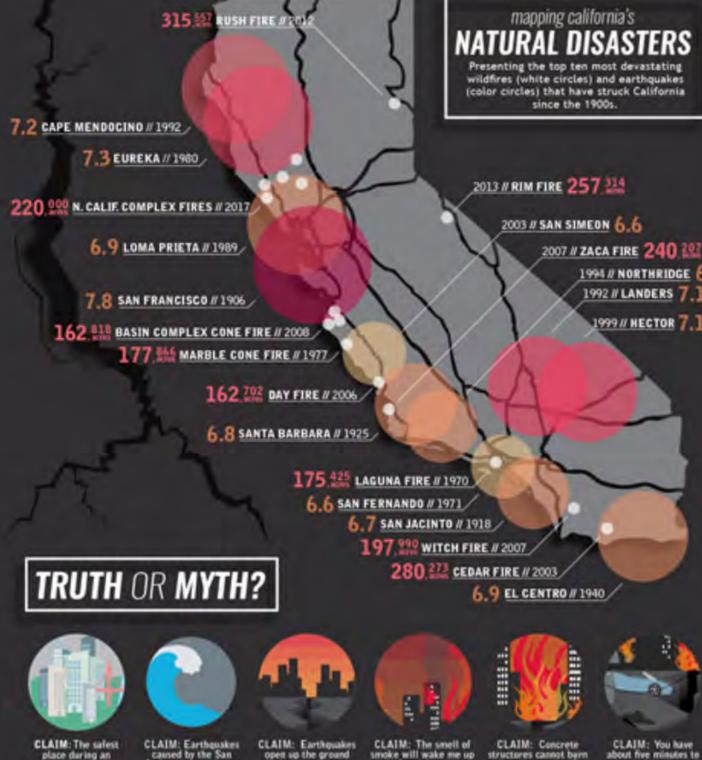






Holy Trinity Episcopal Academy, Melbourne, Florida





LOCAL **PERSPECTIVE**

The last major quake to shake Brea was in 2014 5.1

earthquakes have occurred in Brea and surrounding areas over the last year.

The nearest fault line to the city of Brea is the Whitter Fault.

wildfire incidents have struck Brea in October of 2017: the 57 Freeway contplex fires and the Carbon Canyon Fire.

information complive by CJ QUION | Infograph by MATTHEW MOON

MYTH: A doorway is just as vulnerable as the rest of a building 58 scres makes up the size of the Carbon Canyon wilderness. and does note provide adequate protection. Under a desk or table Brea is especially uninerable to wildfires due to its proximity to milderness.

caused by the San Andreas cannot bring tsanamis to California.

TRUTH: Because the fault is located far island, there is no tsunami risk from these quakes. No shaking occurs in the

open up the ground which devours people, cars, and buildings.

MYTH: During an against each other and not away from each other so this is impossible.

that can drug a person

MYTH: One in three people who die in a fire prone to the effects of IL. High temperatures they passed away. Fire smoke contains gases

TRUTH & MYTH:

catch fire, it is still

CLAIM: Concrete

escape a house once it

1994 // NORTHRIDGE 6.7

1992 // LANDERS 7 1

1999 // NECTOR 7.1

MYTH: Even a small into a major, life-threatening fire in less than 30 seconds so evacuate the building

Hovember 2017 CEHTERSPREAD 9

SOURCES: CNN, LA Filmes. DC Register, NBC. CALFINE, American Red Cross, is FEMA

8 CENTERSPREAD Hovember 2017

acres of land have been burned in

billion is now the yearly cost to fight wildfires. While the number of fires

Brea Olinda High School, Brea, California

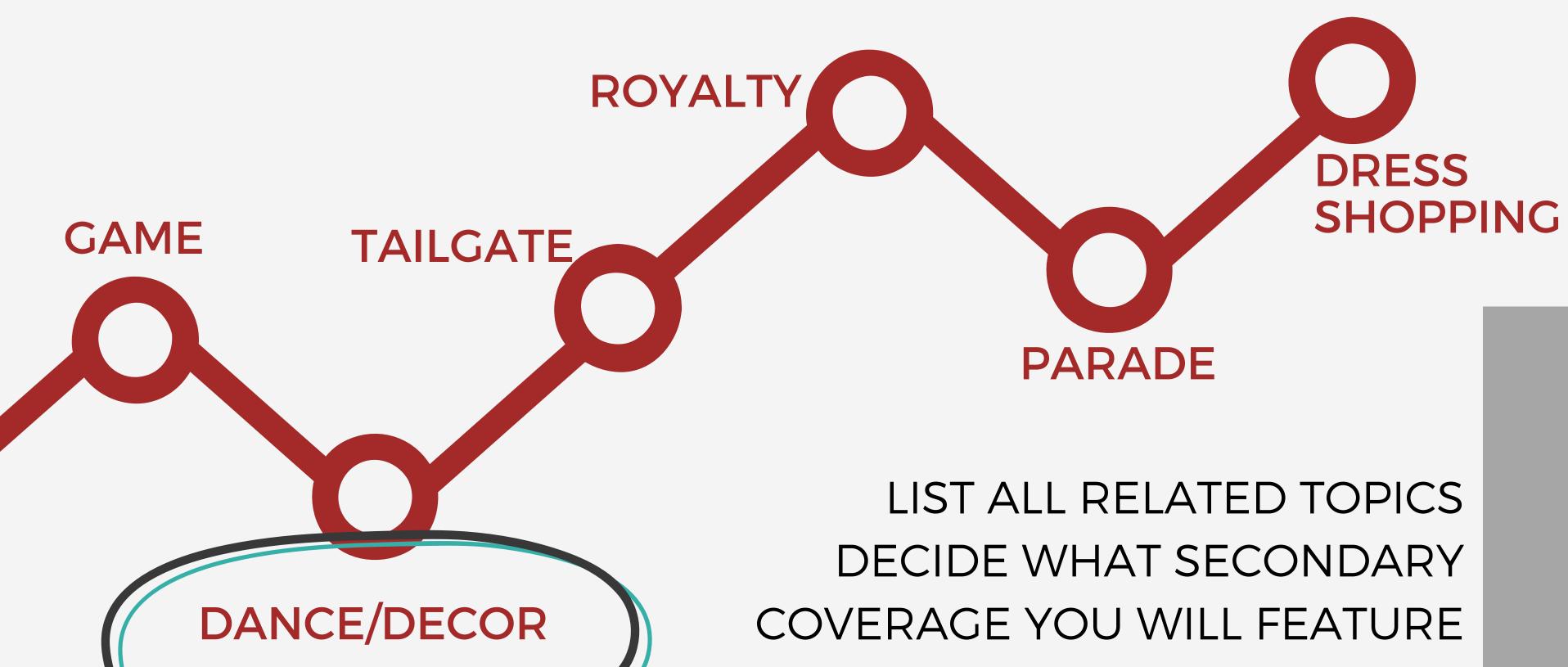
Due to the 2016 El Nies (which

killed by the emuing heat),

the 2017

PLANING PROCESS

SPREAD: HOMECOMING



PLANING PROCESS

SPREAD: HOMECOMING

SECONDARY DECORATIONS COVERAGE: DECORATIONS

ANGLE: PLANNING COMMITTEE/BUDGET

FORMAT: (WHAT KIND OF MOD)

CONTENT NEEDED: (LIST EVERYTHING YOU NEED)

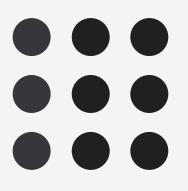
QUESTIONS: (LIST EVERYTHING YOU NEED)

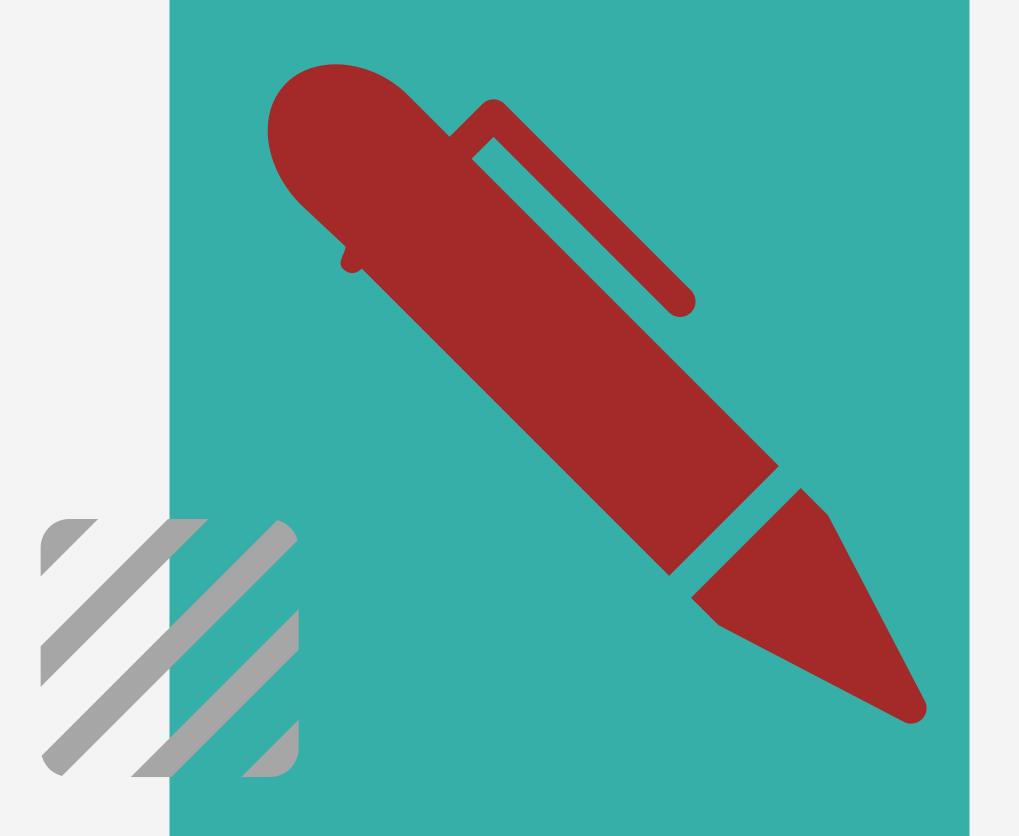
LET'S PRACTICE: SECONDARY COVERAGE IDEAS?

- Homecoming Saturday, Oct. 18.
- \$10,000 for the decorations.
- It took 200 hours to get the gym ready.
- Jose Garcia helped decorate. "It was the scariest thing I have ever done. Climbing that 20ft ladder was like climbing Mt. Everest!"

FORMAT? CONTENT NEEDED?

ASSIGNMENT:





Look over the images and copy for your spread. Ask yourself what else you want to know to determine secondary coverage. Plan and sketch a quick read/mod listing everything: the format, content needed, and questions on the spread plan in Google Drive.

PROOFREAD PROGEREAD PROOFREAD NO ERRORS.

SECONDARY COVERAGE REQUIREMENTS

FORMAT

Clear and accurate representation of data. Appropriate for content and spread layout.









CONTENT

Avoids stating the obvious and is engaging to the reader. Is accurate, clear, and impactful. Expands coverage. Features students not covered otherwise.









QUALITY:

No spelling or grammatical errors. Avoids cliches and editorializing. Follows style guide. Fits in allotted space.







