

# DAY 2 LESSON PLAN: UNPACKING YEARBOOK/BEST PRACTICES

## WEEK 1: TEAMWORK AND PUBLICATION FUNDAMENTALS

DATE: \_\_\_\_\_ TEACHER: \_\_\_\_\_ SECTION: \_\_\_\_\_

### OBJECTIVES:

TSWBAT understand functions of a yearbook IOT  
have a clear vision of what they will be producing.  
TSWBAT identify tasks necessary to create a quality  
spread IOT understand production work flow.  
TSWBAT adhere to the Code of Ethics IOT work  
effectively as a team of respected student journalists.

### COMMON CORE: ELA-LITERACY

W.9-10.8

W.11-12.8

### ISTE STANDARDS:

2C

## STEPS: OPEN PRESENTATION 2

- 1 DO NOW:** 3-5 minutes  
Students write down three (not obvious) functions of the yearbook.
- 2 LECTURE/DISCUSSION:** 5 minutes  
Discuss overview of yearbook functions in presentation 2, ask students to share additional ideas.
- 3 ACTIVITY 1:** Anatomy of a Spread - 5 minutes  
Display the sample spread in the presentation. Give an overview of each component and ask students to list all necessary tasks from start to finish in order to complete a successful spread. Ask them to think about the importance of each person's role and work ethic.
- 4 LECTURE:** 10-15 minutes  
Continue emphasizing the importance of teamwork, then share the overview of best practices.
- 5 ACTIVITY 2:** Scenarios - 15-20 minutes  
Have students work in partners or small groups and assign them a scenario from the list. Have the students brainstorm a solution and role play their scenario in less than 3 minutes to the class.
- 6 CLOSURE:** 5 minutes  
Distribute the Commitment Form. Ask students to return the completed form signed by parent/guardian.

### MATERIALS:

Copies of Commitment Form  
Presentation 2

### VOCABULARY:

Historical Document	Spread	Ethics
Reference Book	Headlines	Decorum
Record Book	Captions	Plagiarism
Public Relations	Feature Story	Confidentiality
Target Audience	Dominant Photo	Accountability