

DAY 3 LESSON PLAN: PLANNING COVERAGE: THE LADDER

WEEK 1: TEAMWORK AND PUBLICATION FUNDAMENTALS

DATE: _____ TEACHER: _____ SECTION: _____

OBJECTIVES:

TSWBAT identify sections of a yearbook IOT
understand the how a yearbook is organized.
TSWBAT calculate the total number of people pages.
TSWBAT analyze the ladder IOT assess what topics
and organizations need coverage in the yearbook.

COMMON CORE: ELA-LITERACY

W.9-10.7
W.11-12.7

ISTE STANDARDS:

5C

STEPS: OPEN PRESENTATION 3

- 1 DO NOW:** 3-5 minutes
Students write down answers to these questions: How can you stay organized in yearbook?
What are some ways you can organize the yearbook? Discuss their responses.
- 2 LECTURE/DISCUSSION:** 10-15 minutes
Discuss overview of Traditional Sections in Presentation 3. Ask students to share additional ideas, other ways a book could be organized, and what will work best for their yearbook.
Then, introduce the terms 'coverage' and 'ladder.'
- 3 ACTIVITY: LADDER PLANNING** 30 minutes
PEOPLE PAGES: Post the number of students in each grade and the number of faculty, staff, and administrators. Post the number of pictures per page for each section or give students different numbers to experiment with. Distribute the People Pages Worksheet. Model the calculations for one group. Check for accuracy and update the ladder. (This can be done with the whole class or a select few while others are brainstorming student life ideas)
BRAINSTORMING STUDENT LIFE: Post last year's student life pages from the ladder. Determine which spreads will be kept and which will be replaced. Ask students to list 5 new student life ideas. Have a student record top ideas on the board and vote on favorites. (Complete with homework if time runs out)
- 4 CLOSURE:** 5 minutes
Give students access to the updated ladder, ask them to make notes of any new clubs, courses, or events in the school. This will be completed for homework.

MATERIALS:

Presentation 3
of students in each grade
of faculty/staff/admins
of pages in your book
Copies of People Pages
Worksheet

VOCABULARY:

Coverage
Ladder

People Pages
Student Life Section
Academics Section
Organizations Section
Sports Section