

themed development

Name: _____

BRAINSTORM:

List as many theme ideas as you can. Consider the following to keep your school in mind: traditions, honors, mascot, location, community, school colors, population, trends, and words/phrases that describe your school.

CHOOSE TWO FAVORITES:

Remember the Five R's: Make sure it is Recognizable, Repeatable, Relevant, Refreshing, and Realistic

THEME CHOICE 1:

VERBAL:

List at least 10 associated words/phrases

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

VISUAL:

List at least 10 associated images/shapes/symbols:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

THEME CHOICE 2: _____

VERBAL:

List at least 10 associated words/phrases:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

VISUAL:

List at least 10 associated images/shapes/symbols:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

APPLYING THE THEME: _____

Choose the theme you think will best fit our year and create thematic titles for each section of the book.

Use the words from your verbal list to help. Make sure the titles relate to each section as well as the theme.

1. Title of the Book (Theme): _____
2. Opening: _____
3. Closing: _____
4. Academics: _____
5. Sports: _____
6. Organizations: _____
7. Student Life: _____
8. Seniors: _____
9. Grades 9-11: _____
10. Faculty/Staff: _____

RATIONALE: Explain why you think this theme will be a good fit for our book. Use the 5 R's for in your response and provide examples for your reasoning. Attach paper if you need more space.