DAY 6 LESSON PLAN: FINDING INSPIRATION+DESIGN FILES

WEEK 2: THEME: YOUR LOOK AND FEEL

DATE:	TEACHER:	SECTION:

OBJECTIVES:

TSWBAT understand the importance of creating a relevant, realistic, recognizable, repeatable and refreshing yearbook theme.

TSWBAT create a design file including layouts, color schemes, font pairings, and graphics IOT develop their theme visually and prepare to create a style guide.

COMMON CORE: ELA-LITERACY

W.9-10.8

W.11-12.8

SL.9-10.5

SL.11-12.5

ISTE STANDARDS: 3C, 4B, 6B

STEPS: OPEN PRESENTATION 6

DO NOW: 3 minutes

Students write the answer to this prompt: What is the difference between a verbal theme and a visual theme? Give an example of each.

2 LECTURE: 10-15 minutes

Ask for student responses to review visual and verbal elements of theme. Inform students they will be further developing their visual theme. Begin the presentation sharing design files information, then demonstrate how you would like students to set up their design files according to your own specifications.

- ACTIVITY: Design Files 30 minutes
 Using their Theme Development Worksheet, students will work individually to find layouts, color schemes, font pairings, and graphics to further develop their theme visually. Students can save these files according to your directions (IE: folders on their computer, Google Drive, or create a Pinterest Board)
- 4 CLOSURE: 5 minutes
 Ask students to share any great findings or resources. Finish Design Files at home if necessary.

MATERIALS:

Presentation 6

Completed Theme Development Worksheets

VOCABULARY:

Design File Font Pairing Mood
Inspiration Layout Tone
Color Scheme Style Guide Hex Code