

# DAY 18 LESSON PLAN: JOURNALISTIC WRITING

## WEEK 4: WRITING AND REPORTING: GETTING THE FULL STORY

DATE: \_\_\_\_\_ TEACHER: \_\_\_\_\_ SECTION: \_\_\_\_\_

### OBJECTIVES:

TSWBAT write engaging body copy using the journalist format and following body copy rules and requirements.

TSWBAT plan angles and leads that will draw a reader into the story.

### COMMON CORE: ELA-LITERACY

W.9-10.3.C

W.11-12.3.C

W.9-10.3.D

W.11-12.3.D

### ISTE STANDARDS: 4D

## STEPS: OPEN PRESENTATION 18

- 1 DO NOW:** 3 minutes  
Students write an answer to this prompt: What do you think is the difference between journalistic writing and an essay?
- 2 LECTURE:** 25-30 minutes  
Continue Presentation 18. Discuss differences between essays and journalism. Introduce the Journalistic Format. Emphasize the importance of finding an angle and strong leads. Share a variety of lead styles and examples. Using guided practice, write a lead based on the given information on slide 22. Review body copy rules and requirements. Introduce the assignment.
- 3 ACTIVITY:** Body Copy Writing - 20-25- minutes  
Using their interview in the previous lesson, students will write a story about their partner following journalistic format and all body copy rules and requirements from today's presentation.
- 4 CLOSURE:** 5 minutes  
Students will peer review leads and give each other critical feedback. Assign deadline for completion.

### MATERIALS:

Presentation 18

Completed interview notes from previous class period.

### VOCABULARY:

Journalistic Format

Angle/Storyline

Leads

Active Voice

Editorialize

Transitions