

DAY 21 LESSON PLAN: LAYOUT

WEEK 5: DESIGN - COMMUNICATE, DON'T DECORATE

DATE: _____ TEACHER: _____ SECTION: _____

OBJECTIVE:

TSWBAT learn the essentials of layout and grid theory used by designers to create effective compositions.

TSWBAT practice applying grid techniques by sketching layouts for various content.

COMMON CORE: ELA-LITERACY

RST.9-10.4, RST.11-12.4

W.9-10.3.C, W.11-12.3.C

W.9-10.4, W.9-10.4

SL.9-10.5, SL.11-12.5

ISTE STANDARDS: 3C, 4A

STEPS: OPEN PRESENTATION 21

1 DO NOW: 3 minutes

Look at your content and write down the orientation of your dominant photo and number of horizontal and number of vertical images. Download the images in a folder together to your documents folder.

2 LECTURE: 20 minutes

Continue Presentation 21 to introduce vocabulary words. Emphasize the goal of communication and share the principles of design. Discuss grid theory and types of grids. Show examples and ask students questions about the use of the grid. Introduce the exercise.

3 ACTIVITY: Grid Drawing Exercise - 20-25 minutes

Distribute the Layout Exercise Worksheet. Divide each spread using the grid provided. The layout must fit the given content of each spread. Draw the eyeline first, then the dominant photo. Label the content modules. In at least two layouts, break the grid or try something experimental.

4 CLOSURE: 5 minutes

Students will share their layouts with peers and check to ensure requirements have been met. Collect the sketches at a given deadline and score them for use in the yearbook.

MATERIALS:

Presentation 21

Layout Exercise Worksheet

Content for Spread

VOCABULARY:

Composition/Layout

Principles of Design

Focal Point

Baseline Grid

Column Grid

Modular Grid

Hierarchical Grid

Eyeline