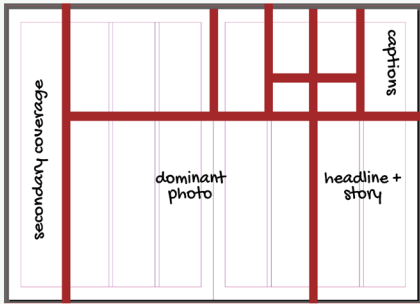


# layoutsketches

Name: \_\_\_\_\_

## DIRECTIONS:

Divide each spread using the grid provided. Your layout must fit the given content. Draw the eyeline first, then the dominant photo. Label your content. In at least two sketches, break the grid or try something experimental.

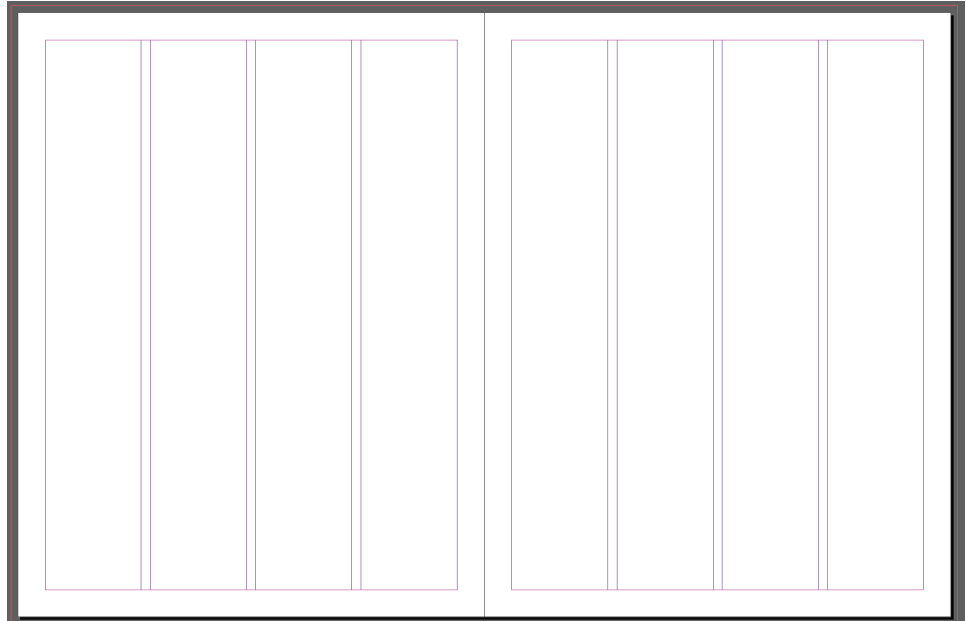


**EXAMPLE:**

**CONTENT:**

- Horizontal Dominant
- 3 Vertical Photos
- Headline/Story
- Caption Box
- Secondary Coverage

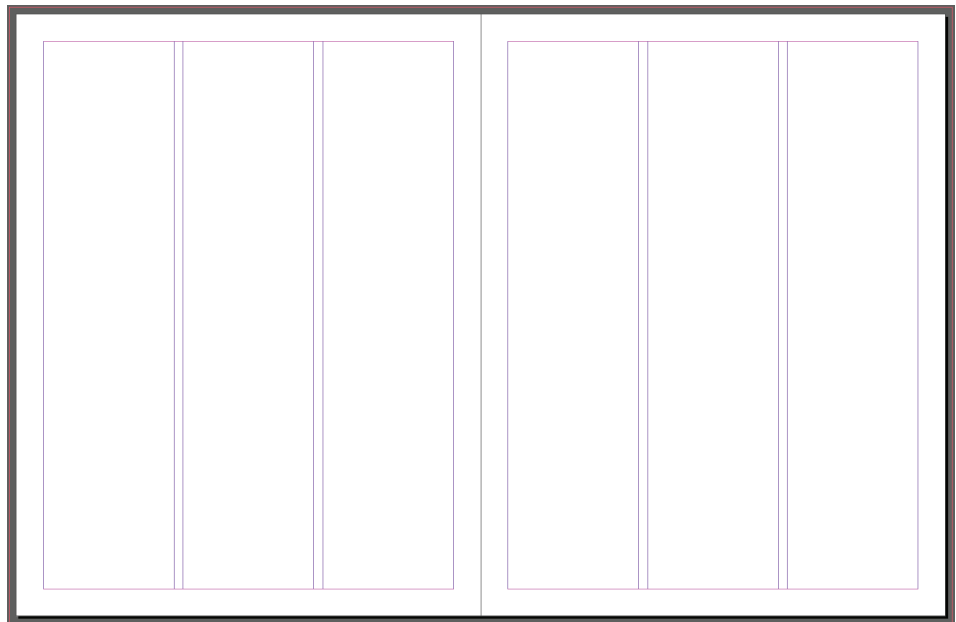
- ✓+ Excellent
- ✓ Average
- ✓- Needs Work
- ✗ Missing



**CONTENT:**

- Vertical Dominant
- 4 Horizontal Photos
- Headline/Story
- Caption Box
- Secondary Coverage

- ✓+ Excellent
- ✓ Average
- ✓- Needs Work
- ✗ Missing



## LAYOUT REQUIREMENTS:

### EYELINE AND FOCAL POINT:

- Eyeline connects both pages together
- Eyeline is not broken more than once
- Eyeline does not cut the page exactly in half
- Dominant photo is 3X larger than other boxes

- ✓+
- ✓
- ✓-
- ✗

### QUALITY

- All content requirements are satisfied
- Elements vary in size and shape
- Text is kept to the outside
- Strong sense of balance

- ✓+
- ✓
- ✓-
- ✗

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**CONTENT:**

**Look at your photos to determine your layout:**

- \_\_\_\_\_ Dominant
- \_\_\_ Horizontal Photos
- \_\_\_ Vertical Photos
- Headline/Story
- Caption Box
- Secondary Coverage

✓+ Excellent    ✓ Average    ✓- Needs Work    ✗ Missing

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**CONTENT:**

**Look at your photos to determine your layout:**

- \_\_\_\_\_ Dominant
- \_\_\_ Horizontal Photos
- \_\_\_ Vertical Photos
- Headline/Story
- Caption Box
- Secondary Coverage

✓+ Excellent    ✓ Average    ✓- Needs Work    ✗ Missing

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**CONTENT:**

**Look at your photos to determine your layout:**

- \_\_\_\_\_ Dominant
- \_\_\_ Horizontal Photos
- \_\_\_ Vertical Photos
- Headline/Story
- Caption Box
- Secondary Coverage

✓+ Excellent    ✓ Average    ✓- Needs Work    ✗ Missing